

TED Talk Analysis

Title of TED Talk	
Name of Speaker	
Date of TED Talk	
Beyond the TED crowd, who is the intended audience of the talk? What group(s) of people would benefit most from this presentation?	
What is the overall purpose of the TED Talk?	
What is the speaker's thesis (stated or implied)?	
How would you describe the tone of the TED Talk?	
How does this speaker build ethos? (Feel free to refer to the speaker's profile information as you build your answer.)	
How does the speaker appeal to the audience's emotions (pathos)? Share specific examples from the talk.	

<p>How does the speaker rely on data, logic, and reasoning (logos) to support their claim? Share specific examples from the talk.</p>	
<p>How does the author structure/organize their TED Talk?</p>	
<p>Describe two specific things this speaker does well to engage the audience.</p>	
<p>Connection-Compliment-Question</p> <p>What is one connection you can make with the speaker after listening to their TED Talk?</p> <p>What is one thing you appreciated about the talk?</p> <p>What is one question you have for the speaker?</p>	
<p>Overall, what will you remember most about this TED Talk? What did you learn? What stood out, and why?</p>	