

## What Your Colleagues Are Saying . . .

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"This book is the answer to one of the most vexing problems for English teachers—how to handle those endless (and dreaded) stacks of papers. I love that the answers provided help teachers and even more importantly, help *students*.

"I wish I had this book years ago—it would have saved me from the dread of facing stacks of essays as well as the hours spent 'grading' those essays in ways that didn't really help students. I wish every student could receive this kind of 'flash' feedback—it stands to move writers in significant and life-changing ways, without burning out their teachers in the process."

—Berit Gordon, author

*No More Fake Reading: Merging the Classics  
With Independent Reading to Create Joyful, Lifelong Readers*

"Looking for trusty ways to make writing feedback efficient and effective? Aren't we all! Lucky for us, Matthew Johnson shares them here. I know that what he shares here is worth its salt because he has vetted it himself—in his classroom and while staring down a stack of papers. What I love most about this book is that it speaks to the heart of every writing teacher's purpose and mission. Equally, Matt shares practical feedback moves that writing teachers must have to be the best for their students and themselves."

—Patty McGee, author

*Feedback That Moves Writers Forward:  
How to Escape Correcting Mode to Transform Student Writing*

"'Grading student writing is so demoralizing,' said no teacher who ever read *Flash Feedback*. The actionable tips and resources in this book help teachers arrange writing instruction for their students so that feedback is placed where it will have the greatest impact while simultaneously redeeming all those hours lost shuttling stacks of papers to and from school. Matthew M. Johnson puts writing teachers on a path that leads away from teacher-guilt toward a life of balance."

—Jeffery E. Frieden, author

*Make Them Process It: Uncovering  
New Value in the Writer's Notebook*

“Matthew Johnson’s book *Flash Feedback* will be received with cheers by teachers of all content areas. . . . His approach finally gives teachers permission to prioritize student needs without sacrificing work-life balance. He synthesizes and simplifies research-based practices that will increase our effectiveness as teachers of writing while maintaining a manageable workload.

“I recommend this book to any teacher who wants to improve his or her students’ writing but who, like me, feels buried in the constant cycle of grading.”

—Meagan Wright, 7th grade language arts teacher

Alston Ridge Middle School, Cary, NC

“Matthew Johnson hits the proverbial nail on the head with *Flash Feedback*, solving what English teachers have struggled with for years: spending far too much time grading written work in ‘autopsy’ mode, rather than providing authentic, quick, and meaningful feedback to students. Based on sound research and evidence, Johnson validates the frustration that those of us who teach writing experience every day and offers a step-by-step guide to what should be the new best practices for student writing achievement. Whether you are a veteran or novice English teacher, *Flash Feedback* should be your new ‘go to’ manual for truly improving student writing—and saving your own teacher sanity in the process.”

—David Krzysnik, English Language Arts Instructor

Salem High School, Plymouth-Canton Community Schools

“Johnson blends research-based feedback protocols with students *and* teachers in mind. Within these pages, readers encounter strategies that encourage students to develop their own writing goals, reflect upon and respond to feedback as writers, and enter into a process of writing that creates confidence. In *Flash Feedback*, teachers learn how to accomplish all of this *and still* save time for themselves. With his latest work, Johnson has given teachers the gift of time without sacrificing substance.”

—Andrew Schoenborn, co-author

*Creating Confident Writers*