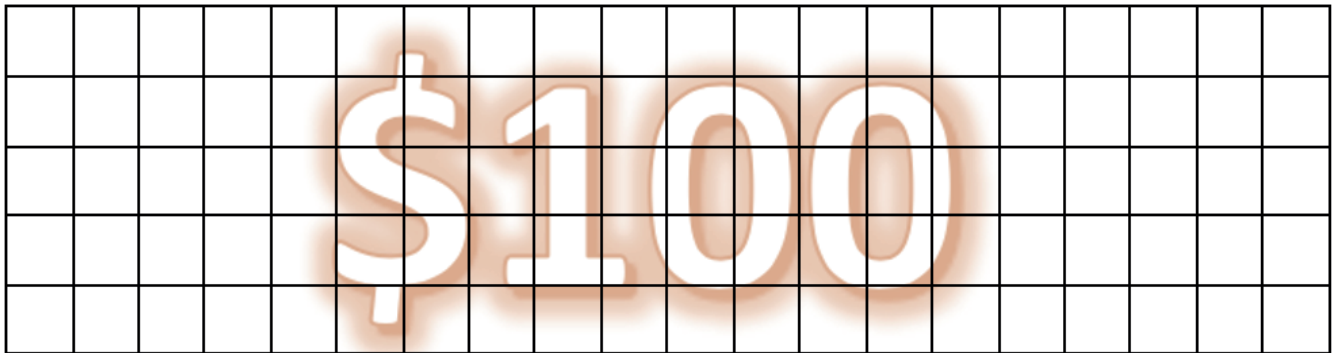


Name: _____

How Is Money Allocated?

1. Your teacher has now shown you how money from an item is typically divided. On the \$100 bill below, show how the money is actually allocated.

- | | |
|---------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Materials: 12% | <input type="checkbox"/> Retailer: 58% |
| <input type="checkbox"/> Factory profit: 4% | <input type="checkbox"/> Intermediary costs: 4% |
| <input type="checkbox"/> Transport: 8% | <input type="checkbox"/> Brand profit: 12.4% |
| <input type="checkbox"/> Overhead cost: 1% | <input type="checkbox"/> Workers: 0.6% |



2. If a shirt costs \$29, and not \$100, how much money is allocated to each category involved in the production process based on the percentages in Question 1?
3. Compare and contrast how the money is allocated in your models (Worksheet 1) versus in the model above (Question 1).