

Taking Action

1. Read the article and watch the 3-minute video: KTVU “West Oakland Food Desert Blooms With a Single Produce Market” by Bob Roth (<https://bit.ly/3dcOldl>).
2. Identify what in their plan might work for communities impacted by food apartheid. What would you change and what else could you do? What more could the city do? What could you do in your own community (with classmates, teachers, family, and community members)?
3. Use what you learned in class and with the videos and this article to create a social media campaign to help areas impacted by food apartheid gain affordable access to fresh foods (Twitter, Instagram, TikTok, a poster, etc.). Make sure your teacher and/or caregiver support your use of such tools.