

Presenting...

Leader Credibility

The Essential Traits of Those Who Engage, Inspire, and Transform

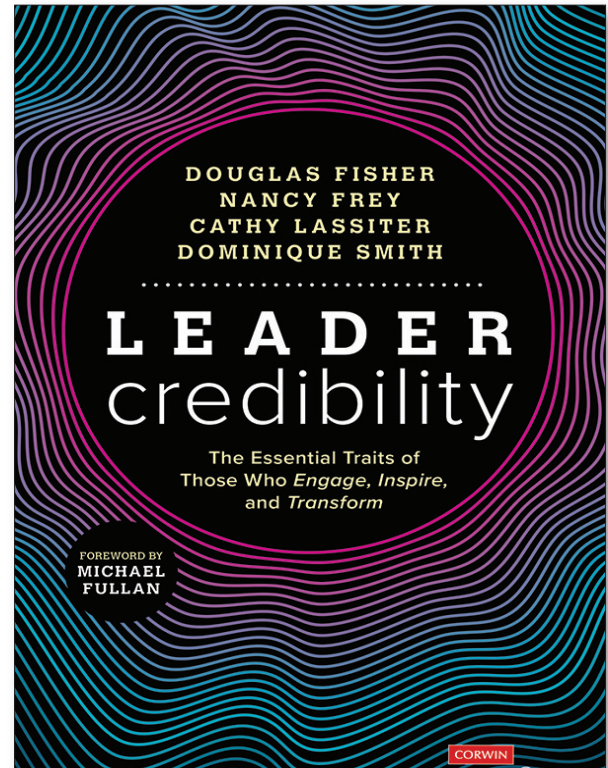
Douglas Fisher, Nancy Frey, Cathy Lassiter, and Dominique Smith

Passion, vision, relatability—can we ever quantify the facets of successful leadership? Is there sufficient “there-there” behind these feel-good words to transform a school into a culture of learning and bold hope? Yes, and yes! Inspired by John Hattie’s impressive research, Fisher, Frey, Lassiter, and Smith bring their trademark clarity to turn aspiration into energized action.

For each of the five components that all effective leaders possess—trustworthiness, competence, dynamism, immediacy, and forward-thinking—leaders learn the first steps and bold leaps to mentor others. Each chapter abounds with professional development tools, including:

- Self-assessments so you know your baseline
- Pause and ponder questions to envision change
- REAL features to lead with alacrity
- Checklists to stay focused and strategic
- Relevant research to assimilate and share

Now more than ever, schools need to be places where openness and trust are baked into every hallway hello and every meeting, so collective talents can take us farther than we ever imagined. Let *Leader Credibility* be your guide to steering others to that greatness.



\$24.95, 160 pages, ISBN: 9781071889107

“Leader Credibility is a must read for every educational leader. All too often school improvement plans and initiatives fail - not on their merits but on the credibility of the leader. Educational leaders need to be strategic about how they contribute to or derail the success of these initiatives. This book provides a frame for how to build leader credibility and provides many opportunities for structured self-reflection.”

—Randy Clyde,

Middle School Principal, San Bernardino City