







SELF-ASSESSMENT

Communicating impact to external stakeholders requires understanding what your key message is regarding your professional learning community. Use the instrument below to assess your preparations and identify people and actions to move learning forward across the district. Rate your readiness to message stakeholders using the following scale, with 1 being very much in need to 5 being strongly evident.

FACTOR	PEOPLE TO ENLIST	ACTIONS NEEDED
<p>1. Mapped stakeholders.</p> 		
<p>2. Identified key message.</p> 		
<p>3. Developed a core statement.</p> 		
<p>4. Gathered evidence for supporting point 1.</p> 		
<p>5. Gathered evidence for supporting point 2.</p> 		
<p>6. Gathered evidence for supporting point 3.</p> 		
<p>7. Identified how the message will be shared.</p> 