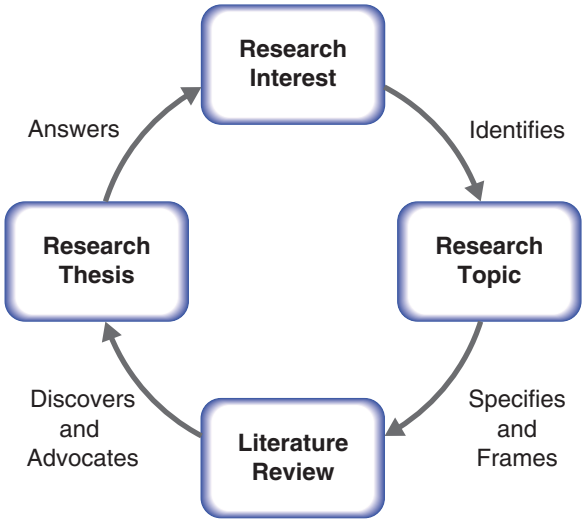Figure I.1 The Simple Literature Review