Figure 8.3 The What and Why of Talking Points for MLs

| Element of<br>Talking Points | Description  |
|------------------------------|--|
| What they are                | Succinct statements designed to persuade<br>or inform and effective tools for preparing for<br>conversations that might be difficult |

| Element of Talking Points | Description  |
|---------------------------|--|
|                           | Emphasize a win–win situation for both stakeholders  |
|                           | Present a different way of thinking, drawing from a tool used in fields outside of education |
| Why use them              | Help prepare you for potentially uncomfortable discussions related to ML advocacy            |
|                           | Facilitate more effective interaction and engagement with teachers and administrators        |
|                           | Showcase your ML expertise   |