

**FIGURE 7.4** Critical Read Product Chart

<b>Product</b>	<b>Message/Suggestions/Promise</b>
<b>What the advertiser wants us to think, feel, or do</b>	

Retrieved from the companion website for *Critical Comprehension: Lessons for Guiding Students to Deeper Meaning* by Katie Kelly, Lester Laminack, and Vivian Vasquez. Thousand Oaks, CA: Corwin, [www.corwin.com](http://www.corwin.com). Copyright © 2023 by Corwin Press, Inc. All rights reserved. Reproduction authorized for educational use by educators, local school sites, and/or noncommercial or nonprofit entities that have purchased the book.