

Figure 3.9

Tips for Writing Interesting Blogs

- Create visual interest
 - Design your blog to reflect your personality. You don't have to restrict yourself to the available templates.
 - Use widgets if you want, but use them sparingly and with a purpose in mind. Don't clutter your blog unnecessarily.
 - Use images and videos, but don't steal these from other sites. Be aware of copyright issues. There are a variety of ways to find images and videos that you have permission to use. (Check with librarians as your school may pay for licenses for these resources.)
- Use a conversational tone. Try to interest the reader from the beginning.
- Use stories to relate common experiences that you and your readers might share.
- If you are a humorous person, use humor. (If this is not your style, that's okay.)
- Develop that habit of curating things that you run across or think about that might relate to your topic. (Tools such as Diigo or Evernote are good for this.)
- Your blog should be long enough to make your point, but don't overdo it. Remember that your writing should always be interesting.
- Think before you write and allow yourself to compose your entry over a period of time rather than in one session.
- Compose your entry in an offline document and then cut/paste into your online blog.
- Link to other resources and content. If you reference something you read on another blog, link to that blog and give the blogger credit.
- Read and comment on other people's blogs.
- Use a catchy title as "click bait" for your posts. It's fun to get readers from outside the classroom.

Source: Contributed by Karen Castelli.