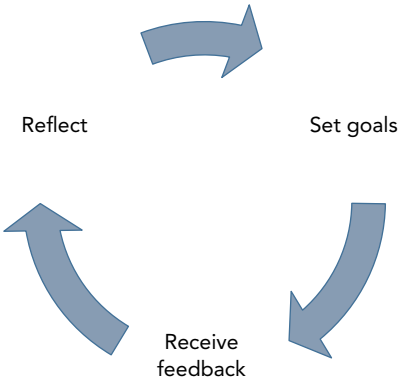

FIGURE 3.3 • The Feedback Cycle