

CATEGORY	CRITERIA	POINTS POSSIBLE
<b>Make Me Care</b>	<ul style="list-style-type: none"> <li>– It has uncertainty and serious stakes that create tension.</li> <li>– It contains a lot of specific details and imagery.</li> <li>– It uses almost all indirect characterization.</li> <li>– The words are carefully chosen and emotional.</li> <li>– You feel like you know the author; it has minimal cliché usage.</li> </ul>	___/20
<b>Story Arc</b>	<ul style="list-style-type: none"> <li>– The setting grabs the reader and makes a promise that this will be worth his/her/their time; it contains interesting questions.</li> <li>– You have a clear problem that builds to a climax; the climax has tension and is some of your best writing.</li> <li>– The resolution ties up all the loose ends; if no resolution is present, there is a good reason for it.</li> </ul>	___/10
<b>Grammar</b>	<ul style="list-style-type: none"> <li>– Your commas are used right.</li> <li>– You use advanced grammatical techniques to enhance your piece.</li> <li>– You have no nonpurposeful run-ons and fragments.</li> <li>– The grammar is polished according to Standard English conventions (or has good reasons where it doesn't follow the conventions).</li> </ul>	___/10

**FIGURE 2.7 • Co-Constructed Criteria for Personal Essays**