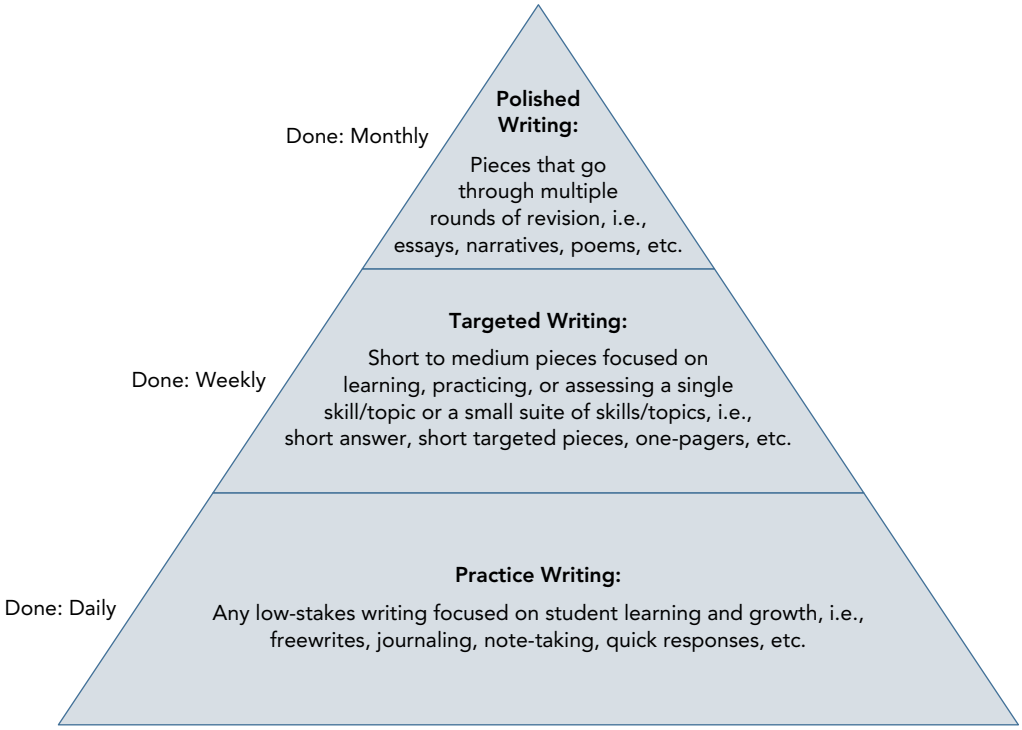

FIGURE 1.3 • The Pyramid of Writing Priorities