


## 5.15 Ways to Engineer Text


- **Vocabulary:** Add a more accessible vocabulary word behind the academic word or add a short phrase.
- **Topic:** Use headings to section out each topic.

Text text text text text (**synonyms**) text  
text text text text text text text text text  
text text text text text text text text text

### Heading

text text text text text text   
text text text text text text  
text text text text text text text text text  
text text (**a restructured sentence**)  
text text text text text text text text text

### Heading

 text text text text text text  
text text text text text text  
text text text text text text  
text text text text text text  
text text text text text text text text text  
text text text text text text text text text  
text text

- **Context:** Use labeled visuals to provide a visual context for the details.
- **Sentence structure:** Provide a restructured sentence behind the more complex one.

Image source: istock.com/alazur