

CHAPTER 7: BUSINESS



End-of-Unit Summative Assessment

Performance-Based Assessment:

Create a business plan for a food truck, and write a persuasive and profitable business plan to attract investors.



Integrated Objective

What should students know or do by the end of the lesson?

Write a paragraph that uses sensory details to describe a signature dish.

Exit Ticket Prompt

Describe your signature dish with sensory details.

Model Response

Pad Thai is a sweet-savory dish that provides a treat for the taste buds. Lightly coated with a golden tamarind sauce, the straw-thin rice noodles form the base for the Kingdom of Thailand's national dish. The essential ingredients of chopped onion, egg, crispy bean sprouts, and warm roasted ground peanuts add texture to the salty, nutty taste. Customers customize the dish by adding their choice of shrimp, chicken, or tofu.

Integrated Objective

Thinking verb + content + language use (by . . .)

Describe your signature dish by using adjectives from the five senses to highlight the flavors of the dish.



Establish Comprehensible Input

Scaffold(s)
Background,
Sensory, Graphic,
Interactive,
Linguistic

Linguistic: Provide an annotated mentor text of descriptions of signature dishes from restaurant menus and websites.



Structure Academic Output

Scaffold(s)
Word, Sentence,
Organization,
Context
Dimension

Word: Provide a table with examples of highly effective sensory-based adjectives, verbs, and phrases.