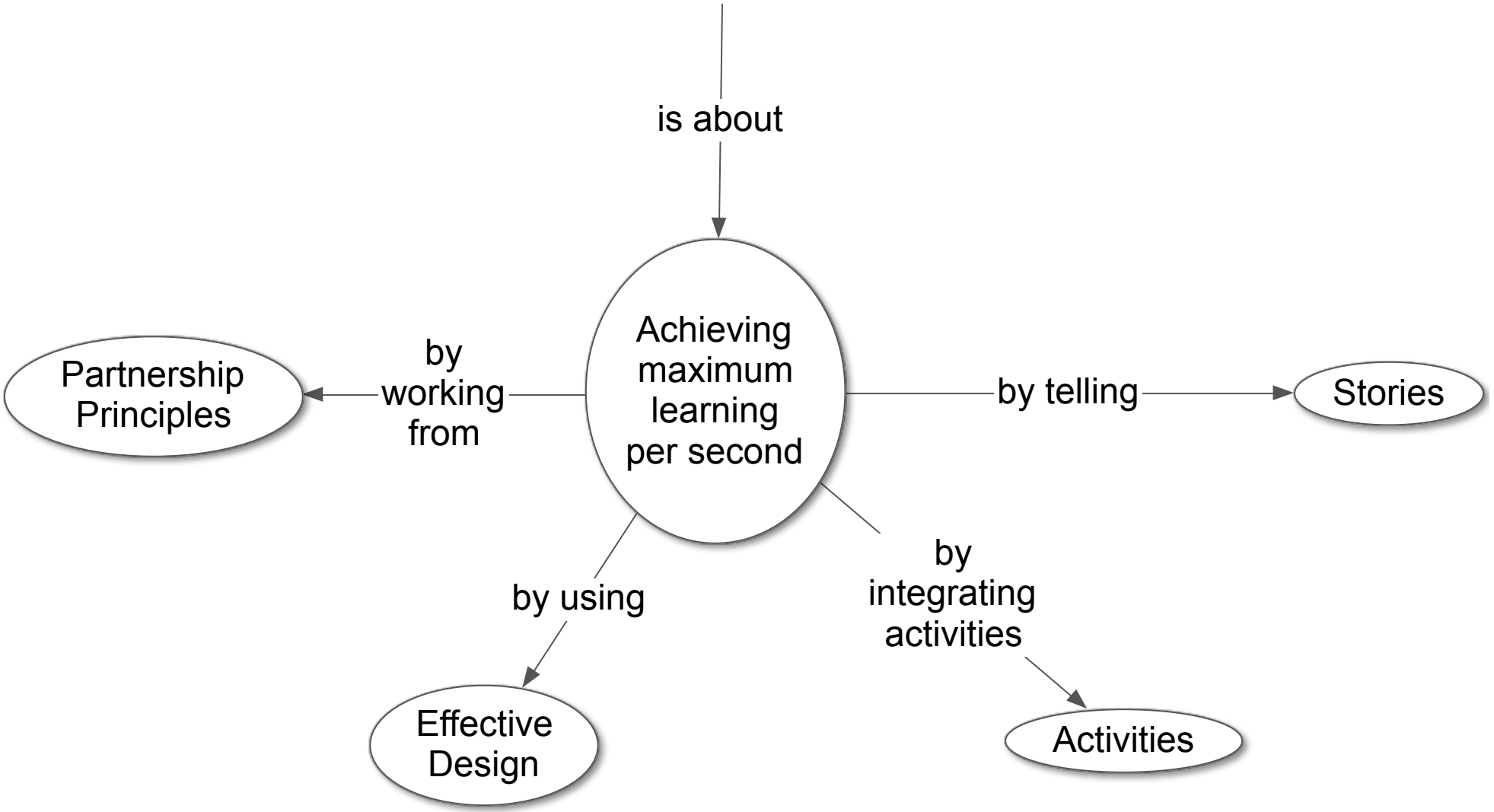
Presentations That
Make an Impact

Presentations That Make An Impact



785-550-8708

Spring	
Summer	
Fall	
Winter	

www.itunes.com

www.ted.com

Which presenter is more effective? Why?

Research?

Design

Table 1

Counterbalanced Design

Group	First Session	Second Session
Group A	Visual Imagery	Self Questioning
Training Model	Partnership Learning	Traditional Training
Group B	Visual Imagery	Self Questioning
Training Model	Traditional Training	Partnership Learning

Research Questions

Knowledge

Implementation

Engagement

Enjoyment

Measures

Knowledge Test

Implementation Question

Engagement Form

Workshop Evaluation

Workshop Evaluation:
Comprehension

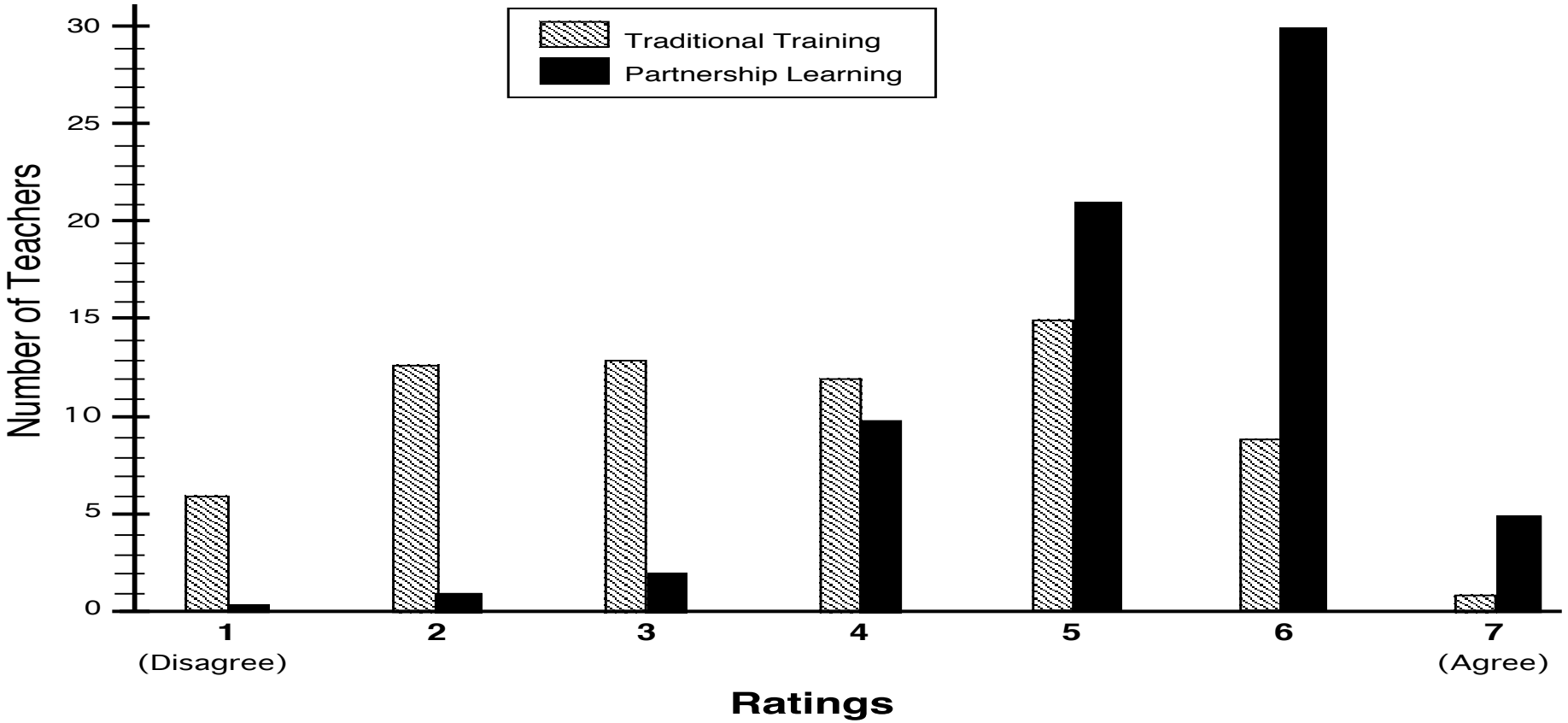


Figure 1 : Teacher's combined median ratings for comprehension.

Workshop Evaluation:

Engagement

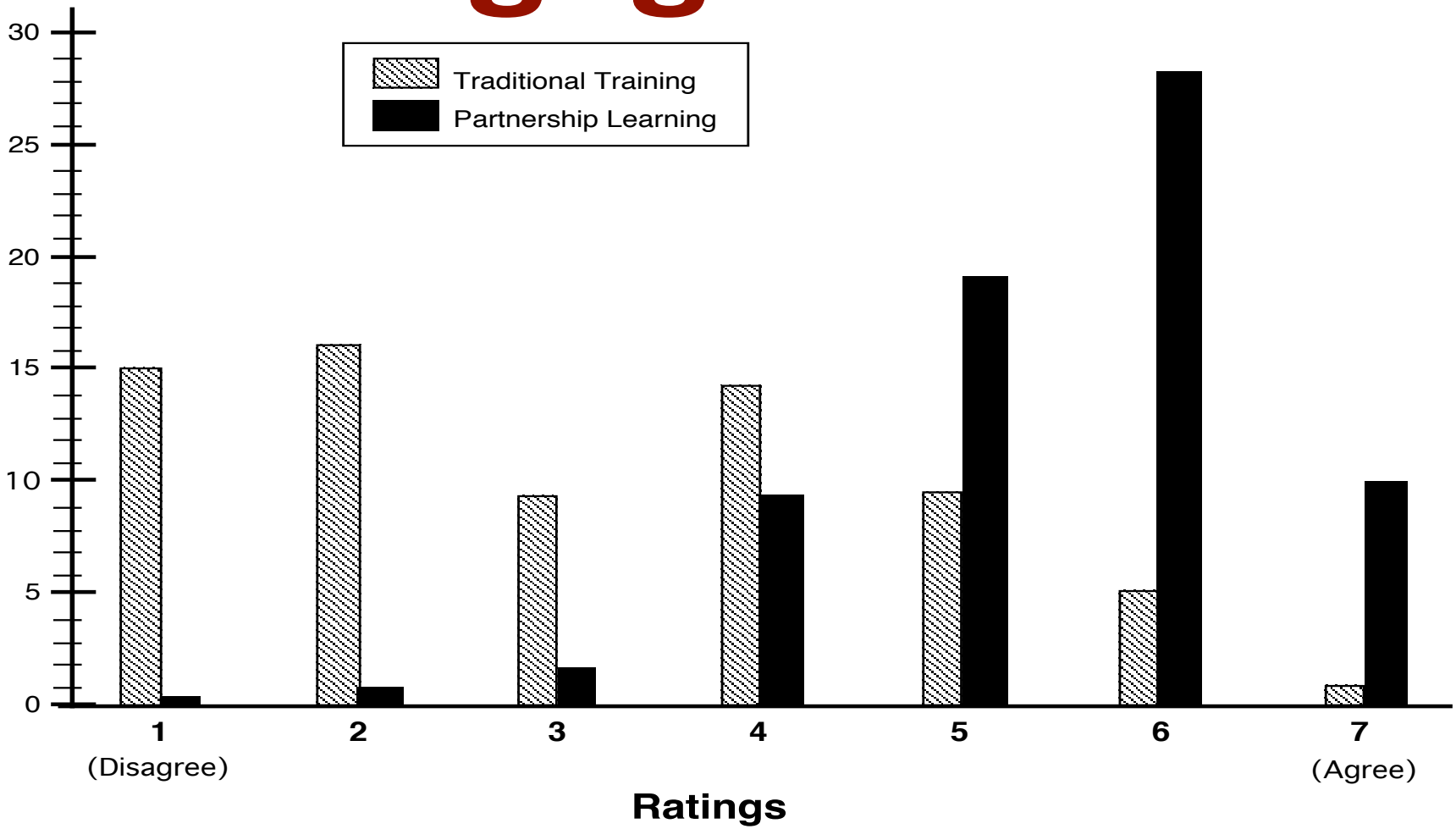


Figure 2 : Teacher's combined median ratings for engagement

Workshop Evaluation:

Enjoyment

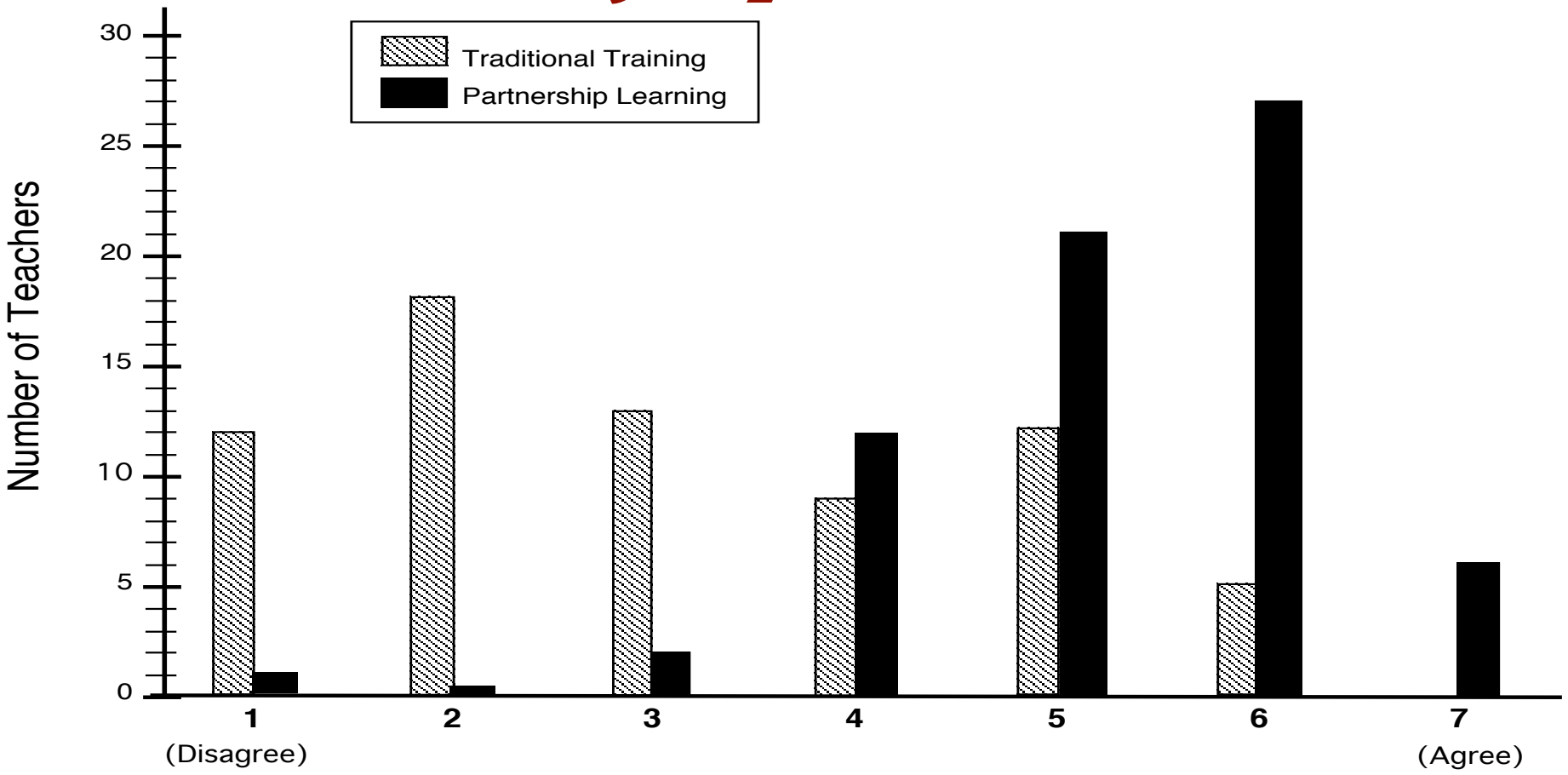


Figure 4 : Teachers' combined median ratings for enjoyment

Engagement Form

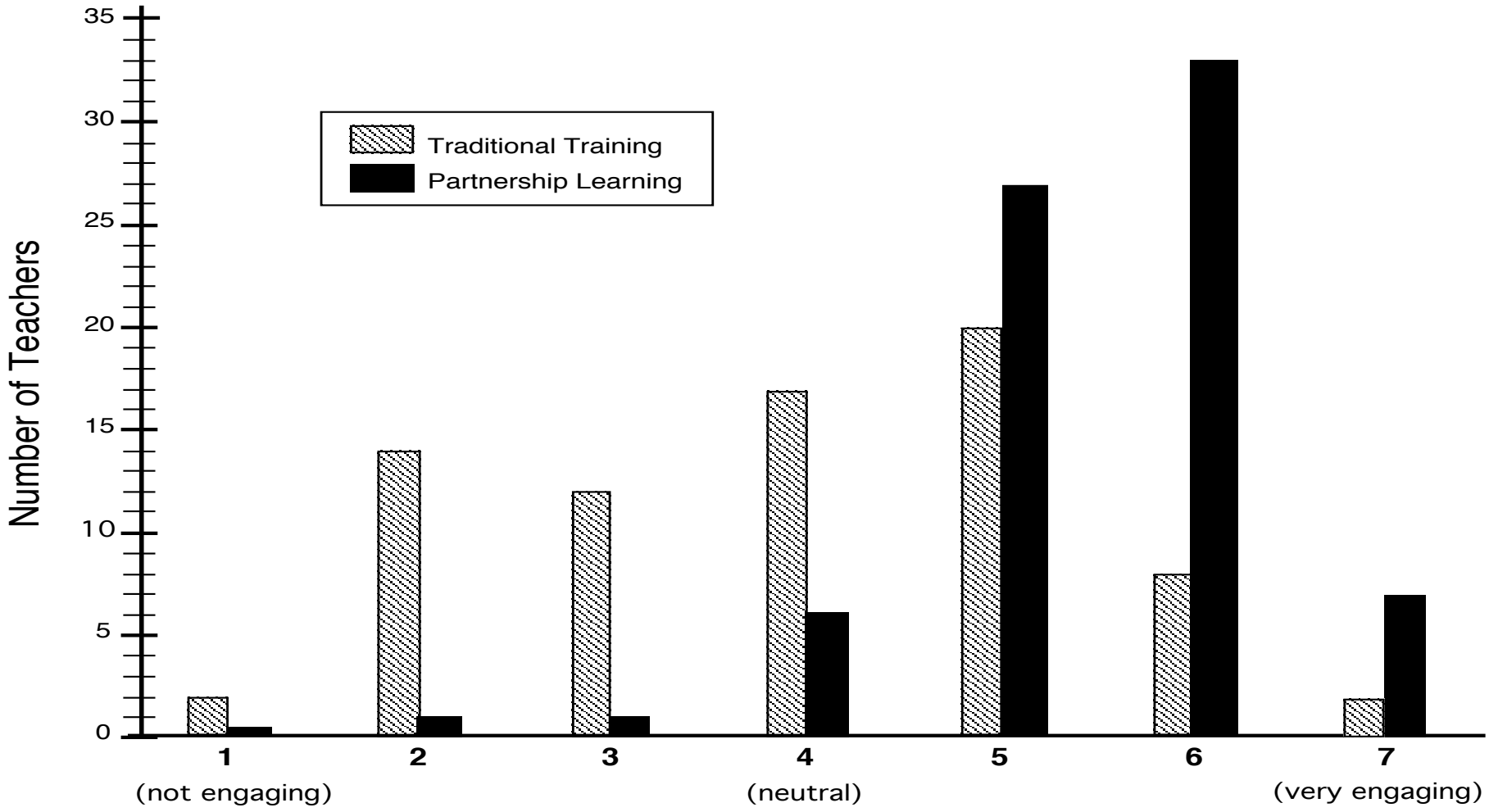


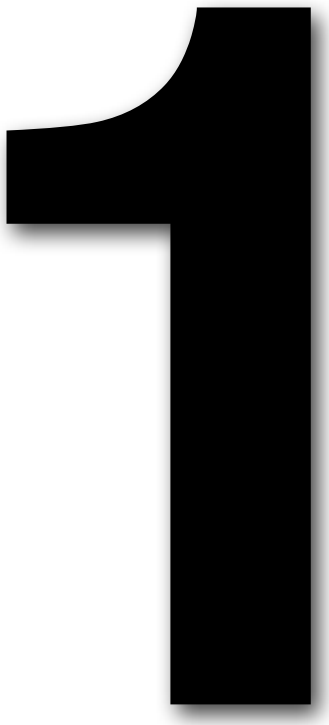
Figure 5 : Engagement Form/Median Scores

Implementation Question**

Partnership Learning: 59

Traditional Training: 14

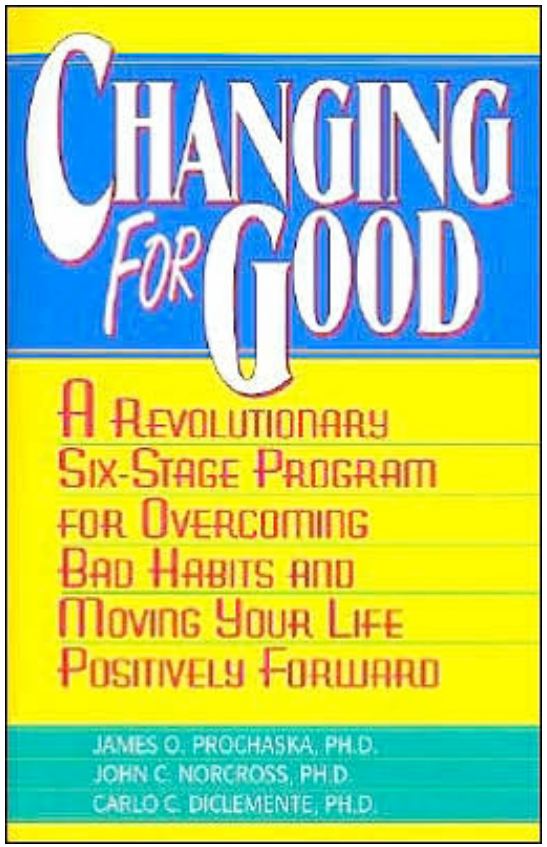
**Now that you have learned about two strategies, which of the two do you believe you are most likely to teach?



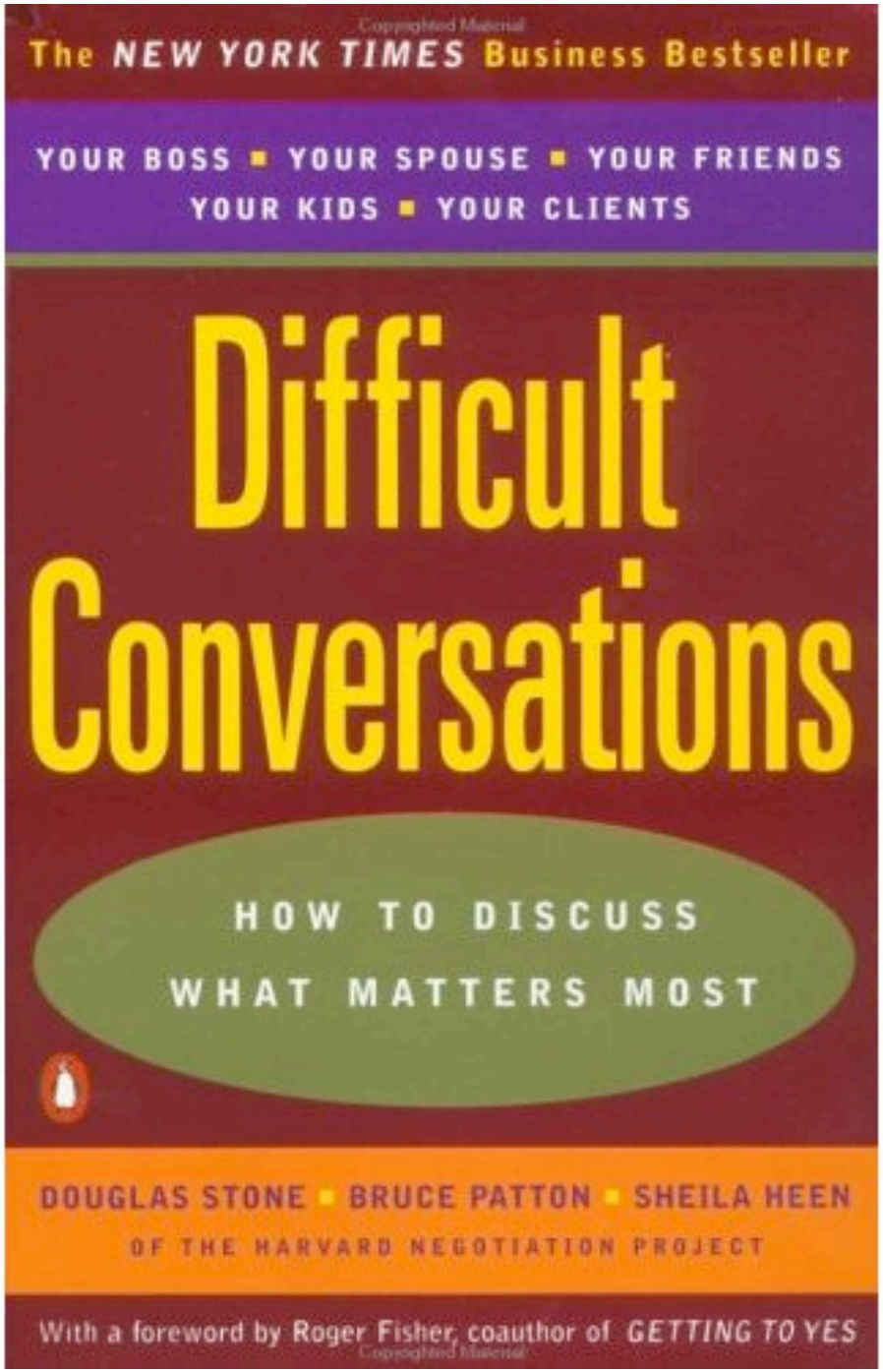
Partnership
Principles

Helping

Prochaska, Norcross, DiClemente, & Crawley. (1994). *Changing for good.*



Identity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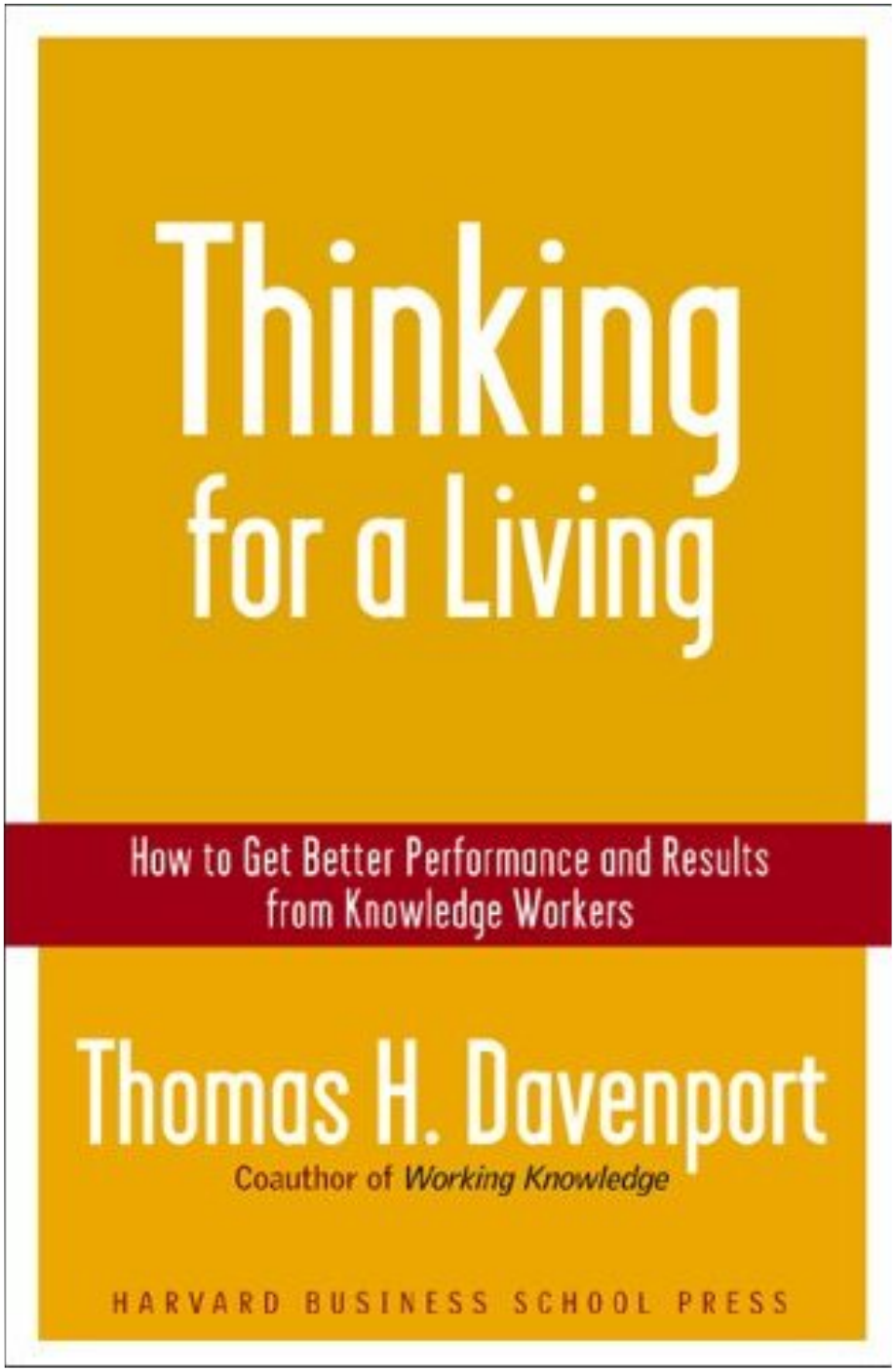
The NEW YORK TIMES Business Bestseller
YOUR BOSS ■ YOUR SPOUSE ■ YOUR FRIENDS
YOUR KIDS ■ YOUR CLIENTS
Difficult Conversations
HOW TO DISCUSS
WHAT MATTERS MOST
DOUGLAS STONE ■ BRUCE PATTON ■ SHEILA HEEN
OF THE HARVARD NEGOTIATION PROJECT
With a foreword by Roger Fisher, coauthor of GETTING TO YES
Copyrighted Material

No matter how technical my subject may be, the things I teach are things I care about—and what I care about helps define my selfhood.

The Courage to Teach


Thinking
for a Living
How to Get Better Performance and Results
from Knowledge Workers
Thomas H. Davenport
Coauthor of Working Knowledge
HARVARD BUSINESS SCHOOL PRESS

"knowledge workers … don't like to be told what to do. Thinking for a living engenders thinking for oneself. Knowledge workers are paid for their education, experience, and expertise, so it is not surprising that they take offense when someone else rides roughshod over their intellectual territory."

Thomas Davenport, *Thinking for a Living*

Status

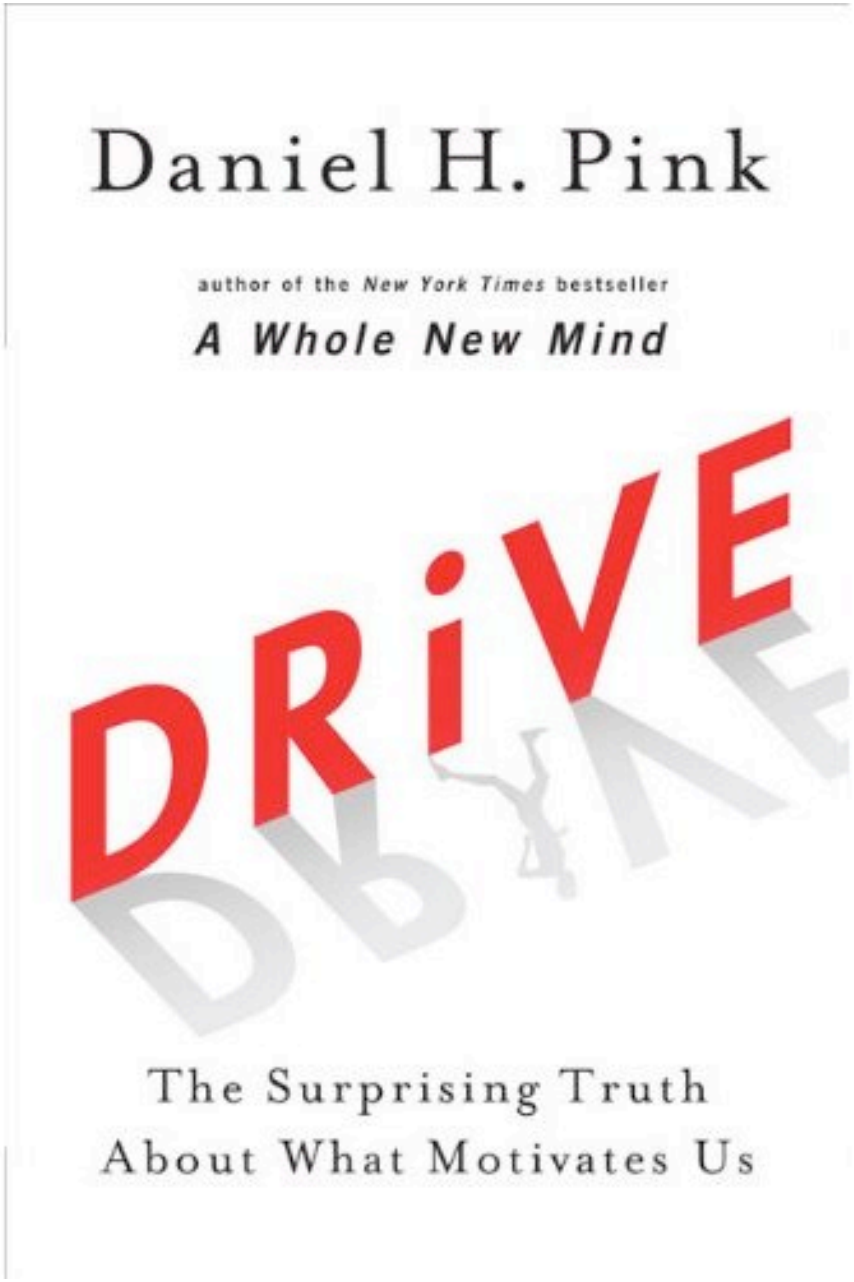
HELPING

HOW TO OFFER, GIVE, AND RECEIVE HELP

Understanding Effective Dynamics in One-to-One, Group, and Organizational Relationships

EDGAR H. SCHEIN

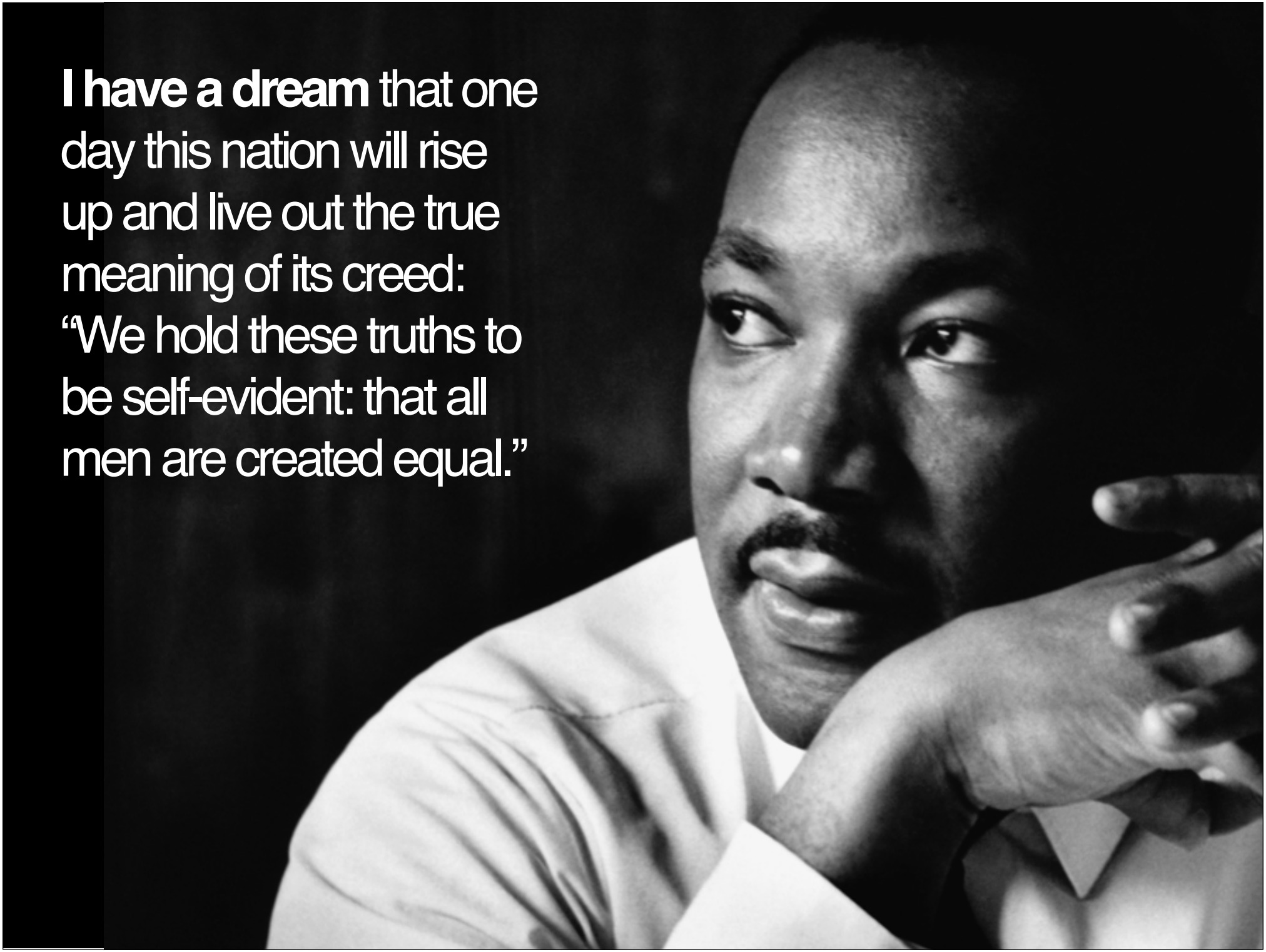
Motivation


Daniel H. Pink
author of the New York Times bestseller
A Whole New Mind
DRIVE
The Surprising Truth
About What Motivates Us

Partnership
Principles

Equality
We the People
insure domestic Tranquility, provide for the common defen
and our Posterity, do ordain and establish this Constitution
Article. I.

OILERS

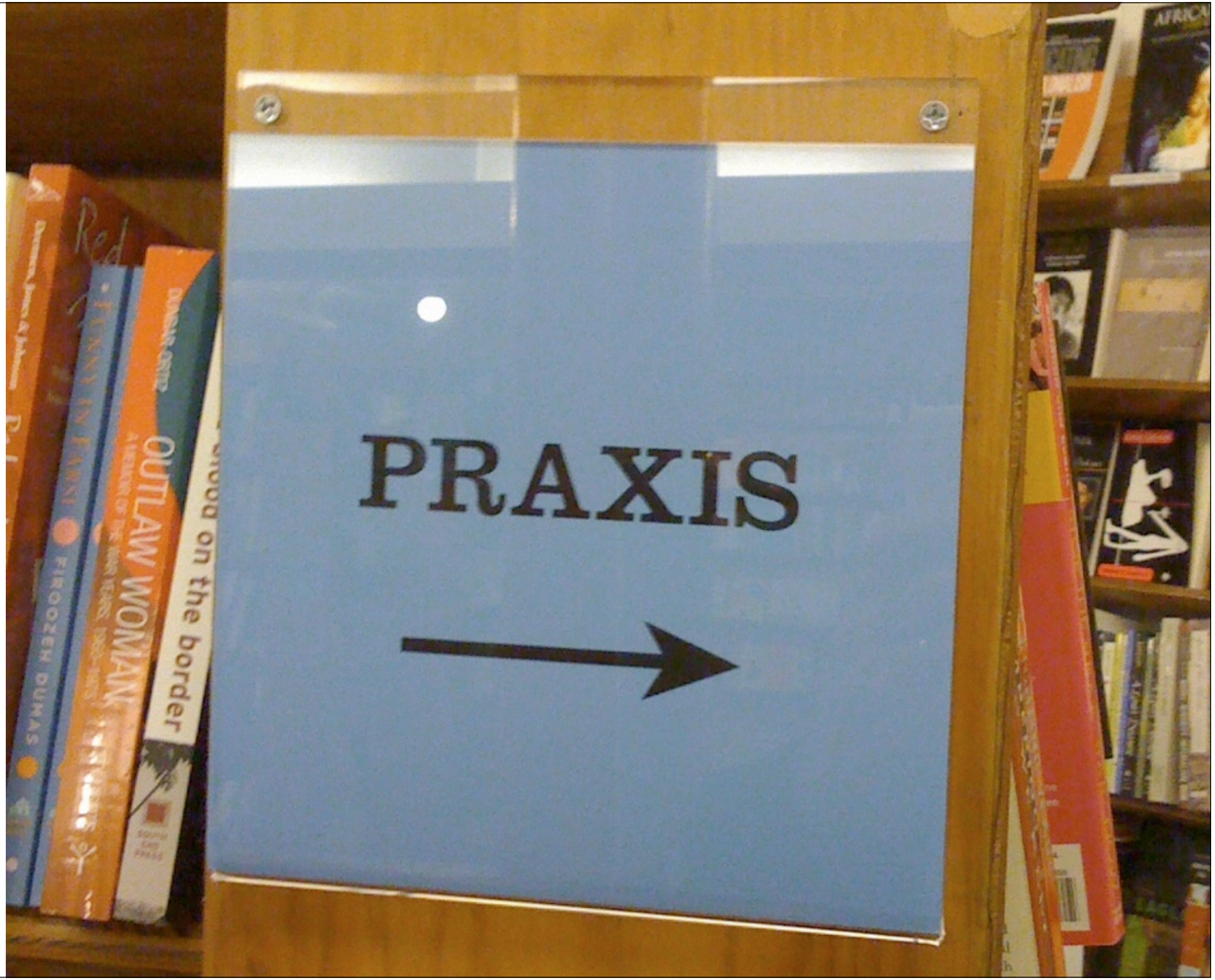

I have a dream that one day this nation will rise up and live out the true meaning of its creed: "We hold these truths to be self-evident: that all men are created equal."

Choice
EXIT NOW

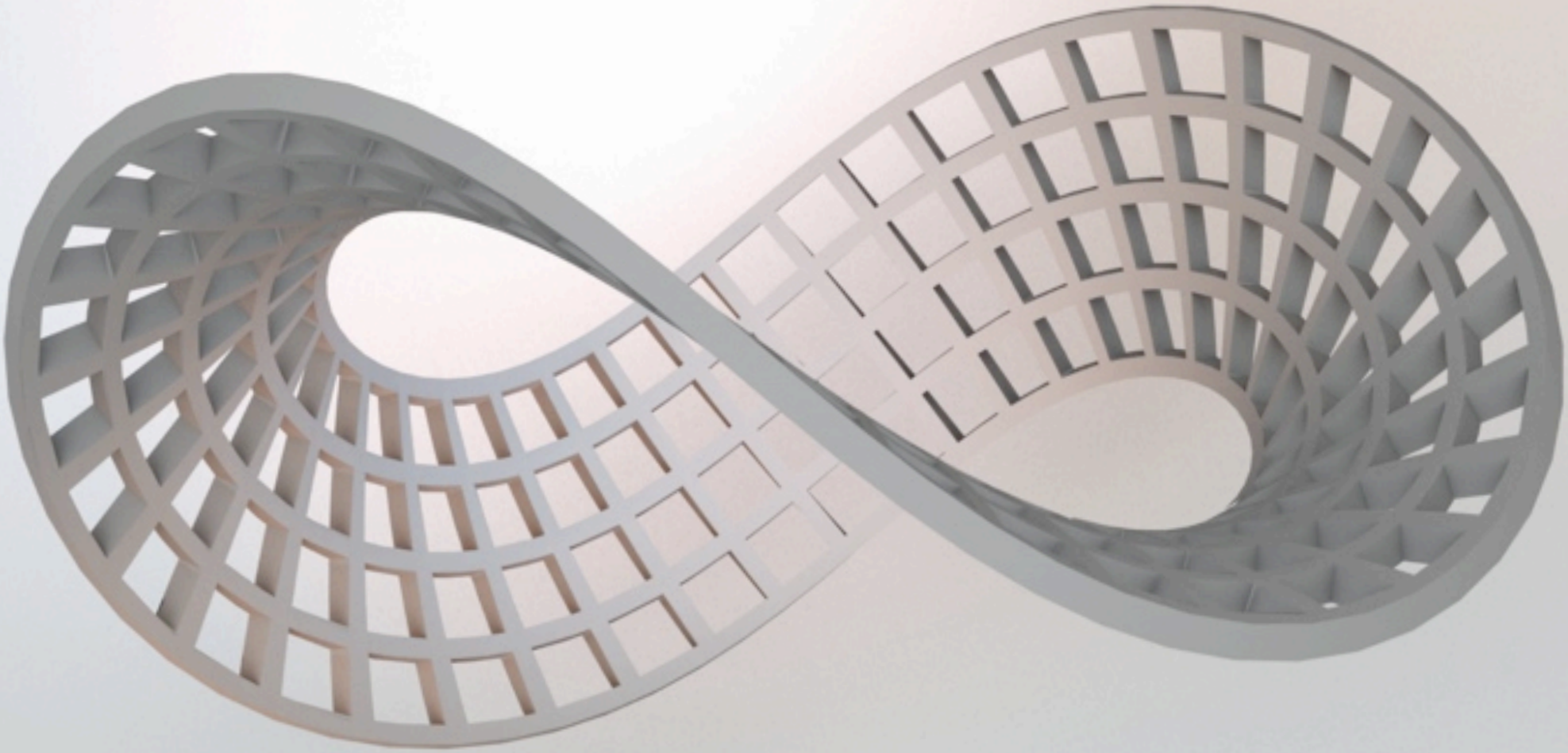
Voice

Dialogue

Reflection


PRAXIS
Red
FIROOZEH DUMAS
OUTLAW WOMAN
on the border

Reciprocity

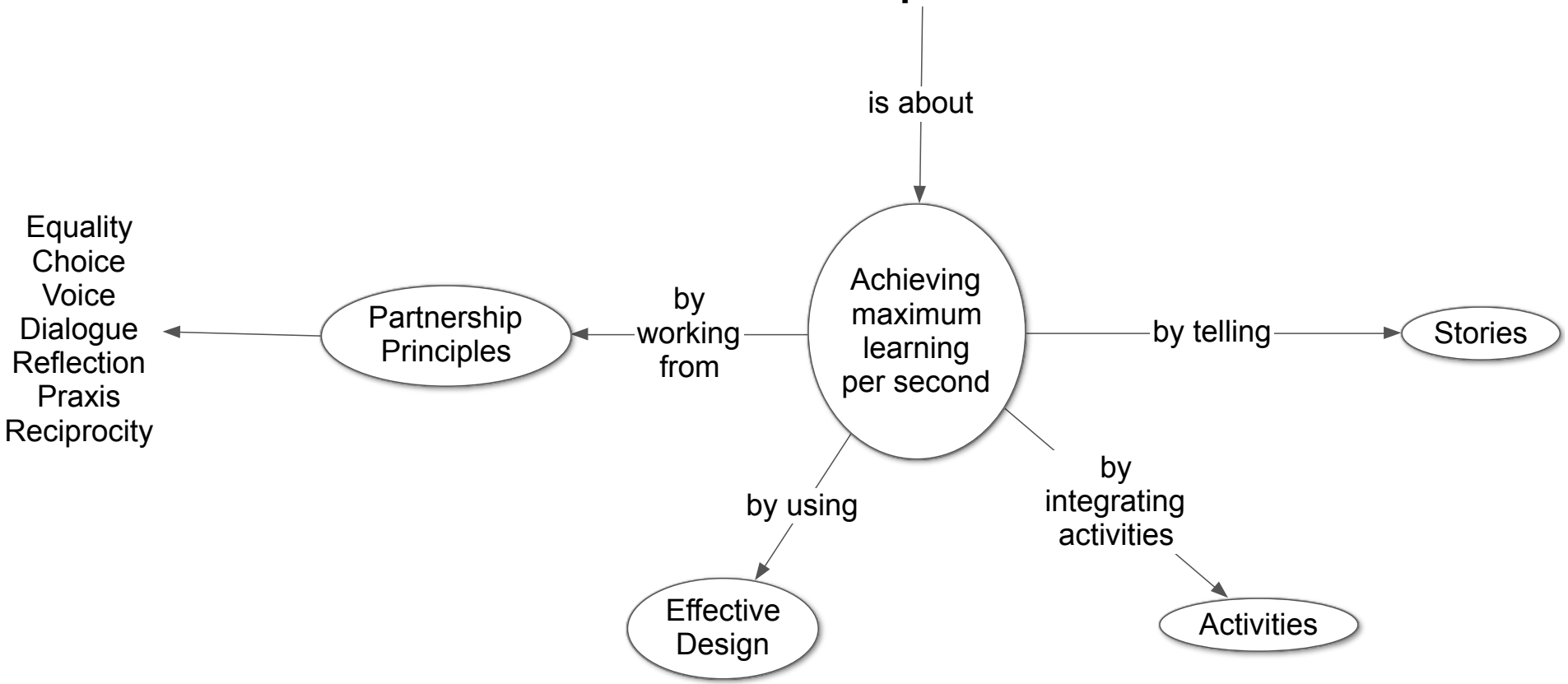


Typers

Five minutes into your presentation, a table of participants pull out their computers and start typing. At first, you assume, or hope, they are taking notes, but when you glance over to the table, you realize that they are actually writing email or doing other tasks online. A few minutes later, you notice that one participant has her credit card out and appears to be making an online purchase. As the workshop progresses, the group gets more off task.

What should you do, if anything, to get the group focussed on your workshop?

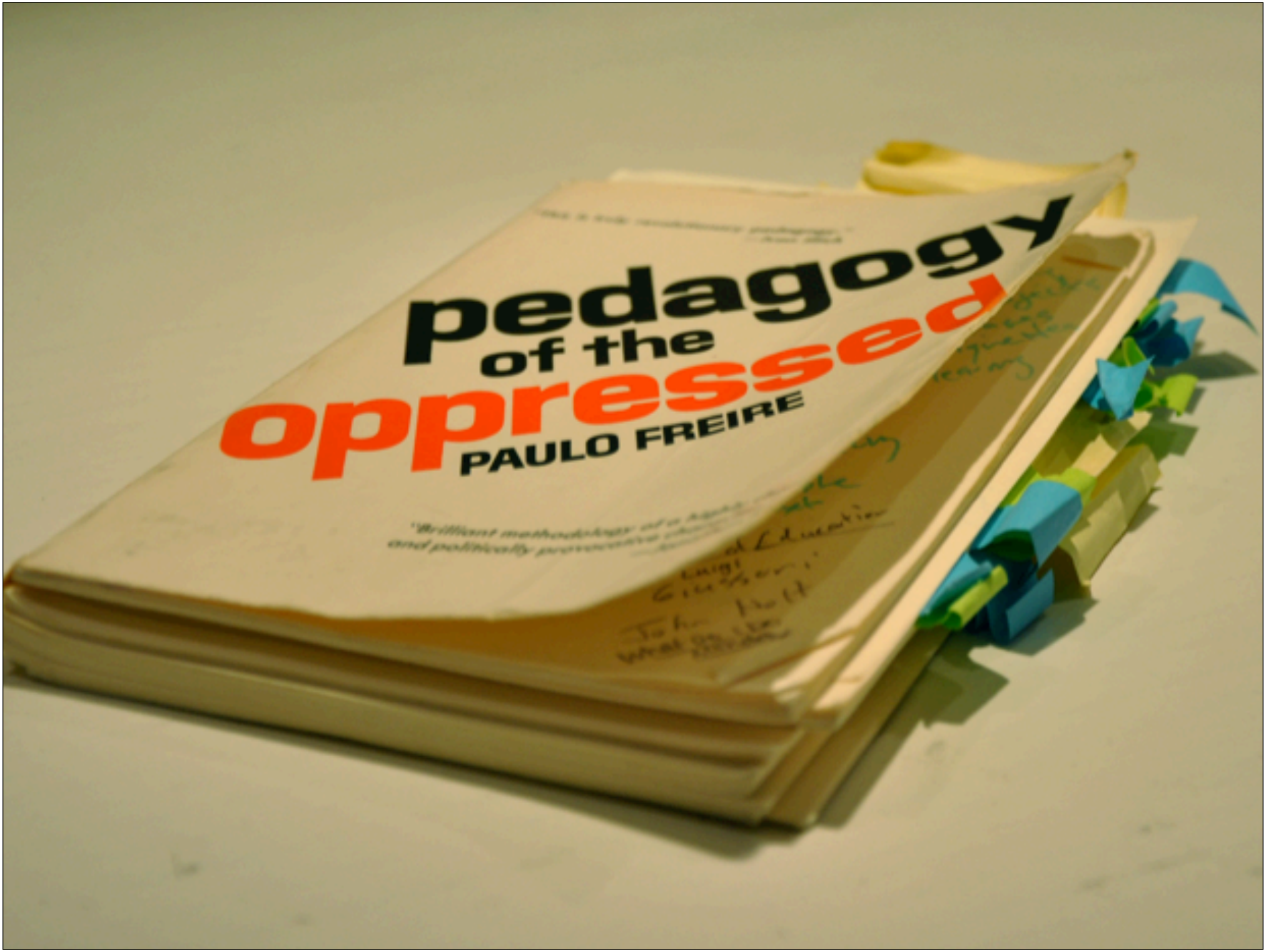
Presentations That Make An Impact



2

Use Effective Design

Prepare


pedagogy
of the
oppressed
PAULO FREIRE

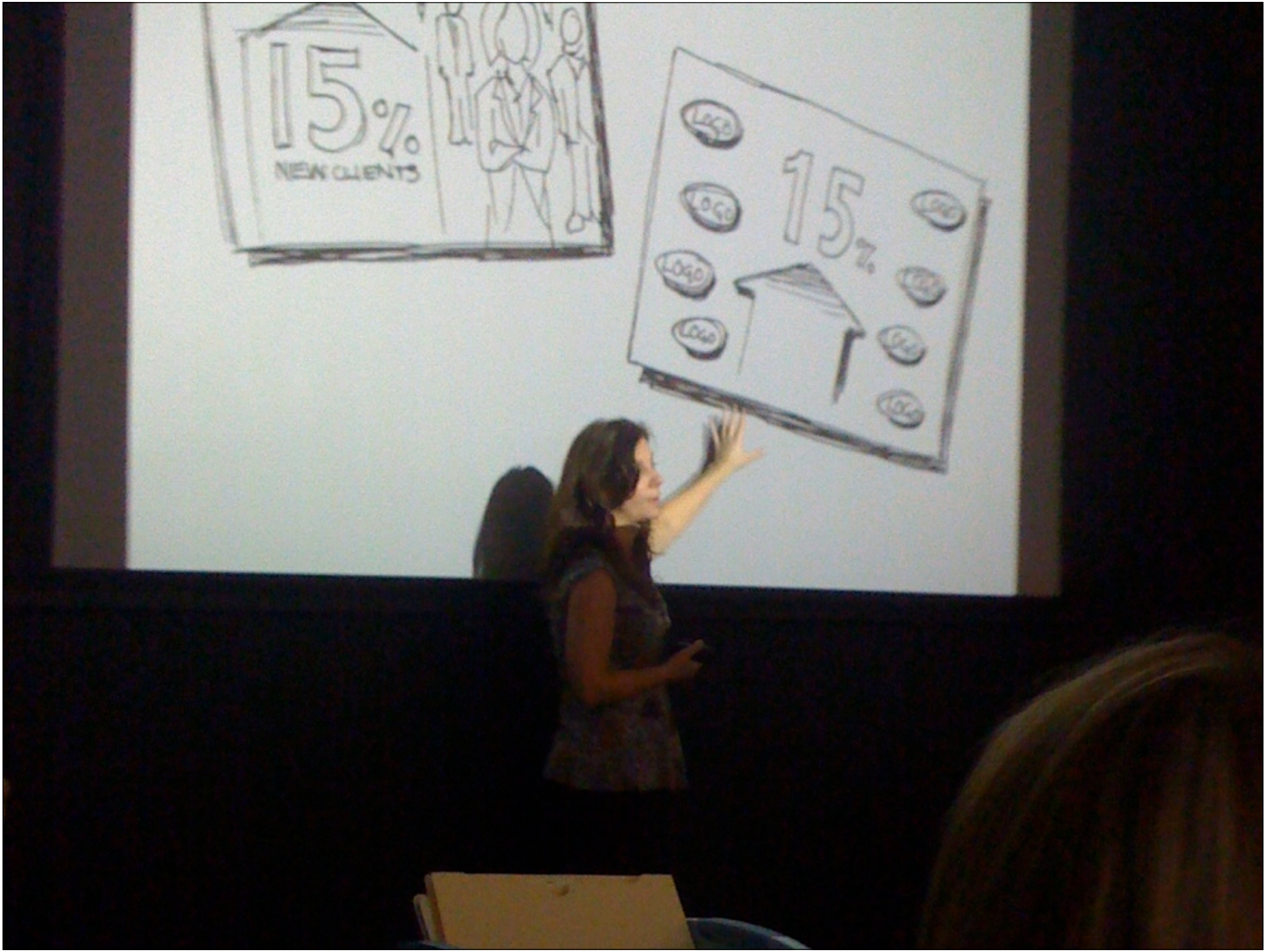
Map your content

1542
DIALOGUE
Love
HUMILITY
FAITH
HOPE
CRITICAL THINKING
talks are debated
we live in an anti-dialogue world
take assumptions as truths
we prefer to think alone
dia logo
flowing
meaning
imagine as true
to persuade = treat other as an object
if it is true, why do we need to persuade
subject
mutual humanization
let go assumptions
listen
learn rather than persuade
look for disagreement rather than proof
we prefer to think alone
flow persuasion—push out other ideas
fracture can come to new, better ideas

Organize

INTRO
PROCESS
GOAL
FEEDBACK
Introduction
has been used in other fields
dance
Athletics
pain is a catalyst for change
my experience
Pre contemplation
the process
Sample survey
hardout
Face the brutal facts
watch separately
Kinds of cameras
Survey
PUTTING PEOPLE @ EASE
prep for viewing
People don't like how the look
GOAL SETTING
"hit you in the gut"
Destination postcard
S.MART
feedback process
Importance of feedback
witness to the good
3 positive
2 to explore
quotes about feedback
KEGAN & LAHEY
VISIBLE LEARNING

Design Effective Slides

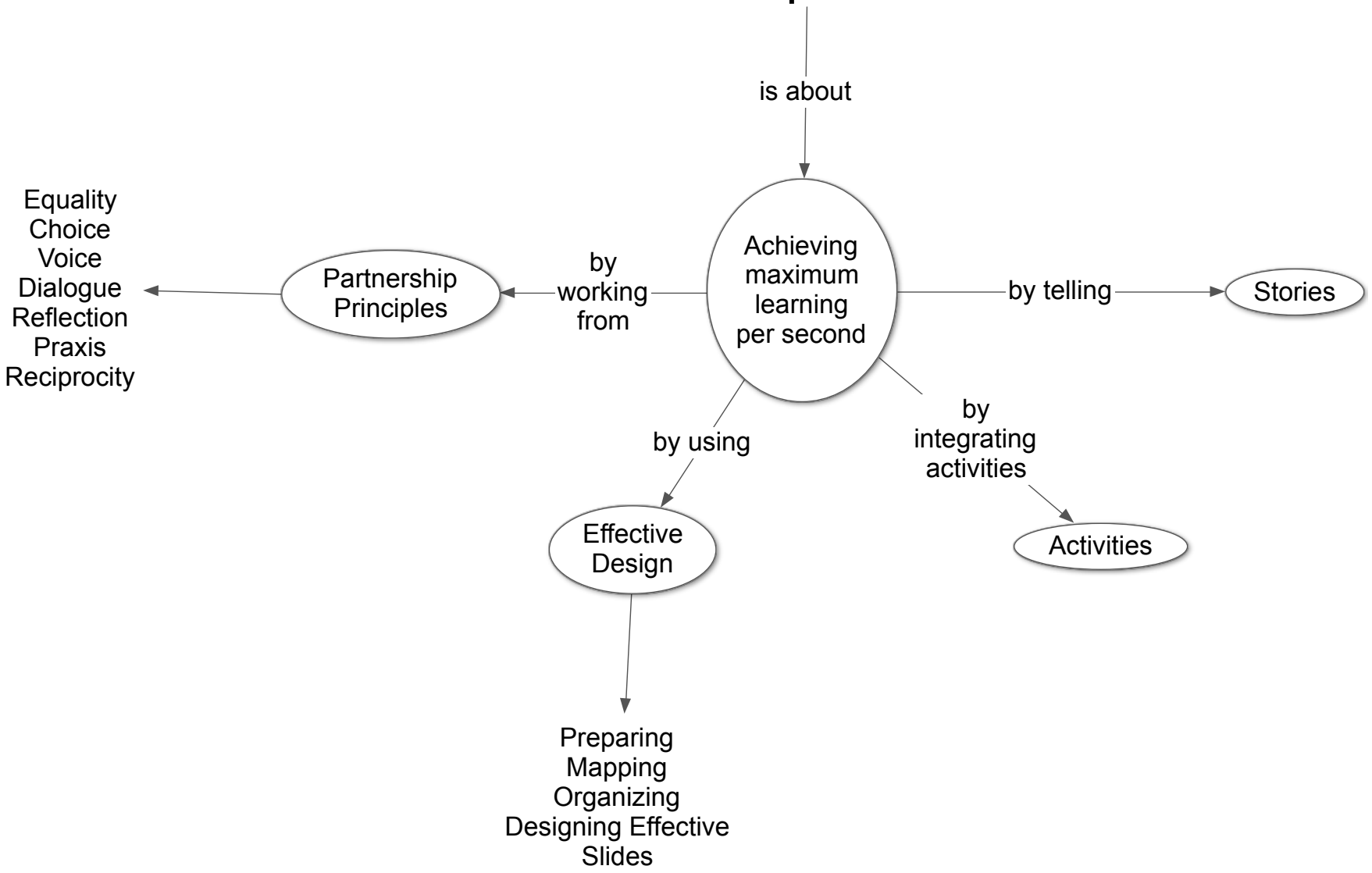

15%
NEW CLIENTS
15%

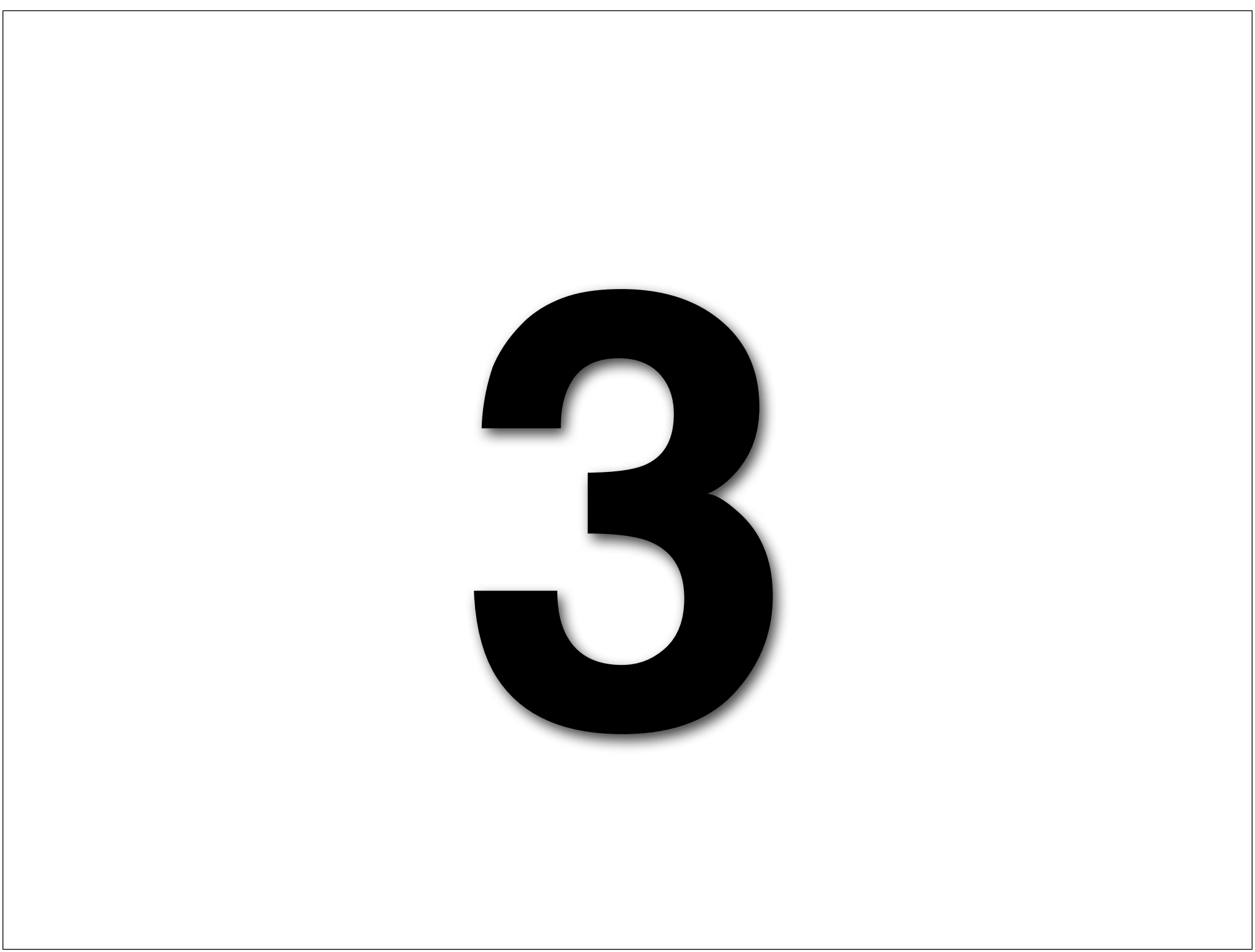
Effective Professional Development Must Be Focused Through…

- One-page improvement target
- Principal evaluations & walk-through tools
- Teacher progress map
- Instructional coaching
- Effective workshops
- Intensive learning teams
- Other practices as needed

Focus

Presentations That Make An Impact




3

Integrate Activities

Experiential Learning

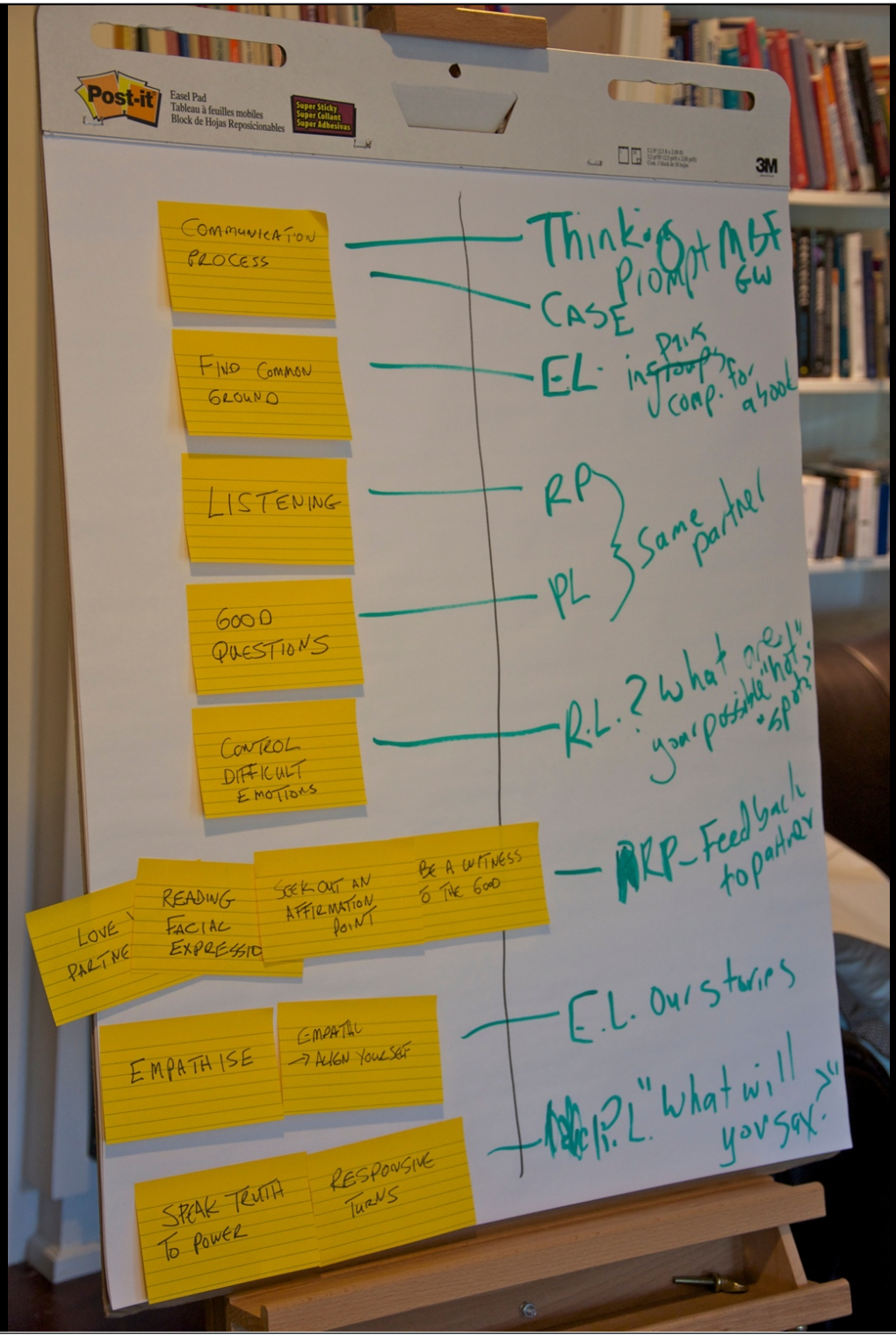
Cooperative Learning

Reflection
Learning

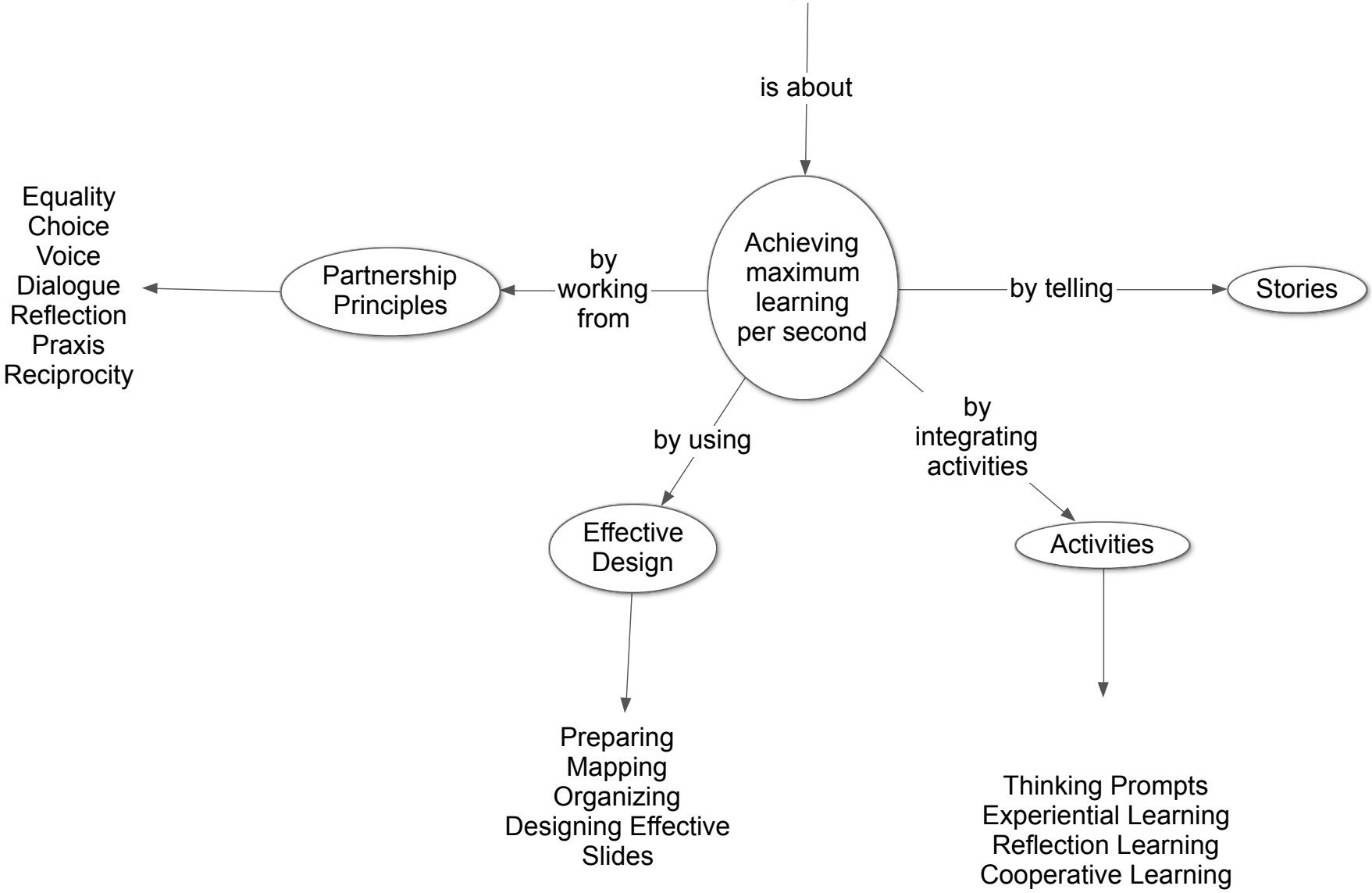
Thinking Prompts

www.eBaumsWorld.com

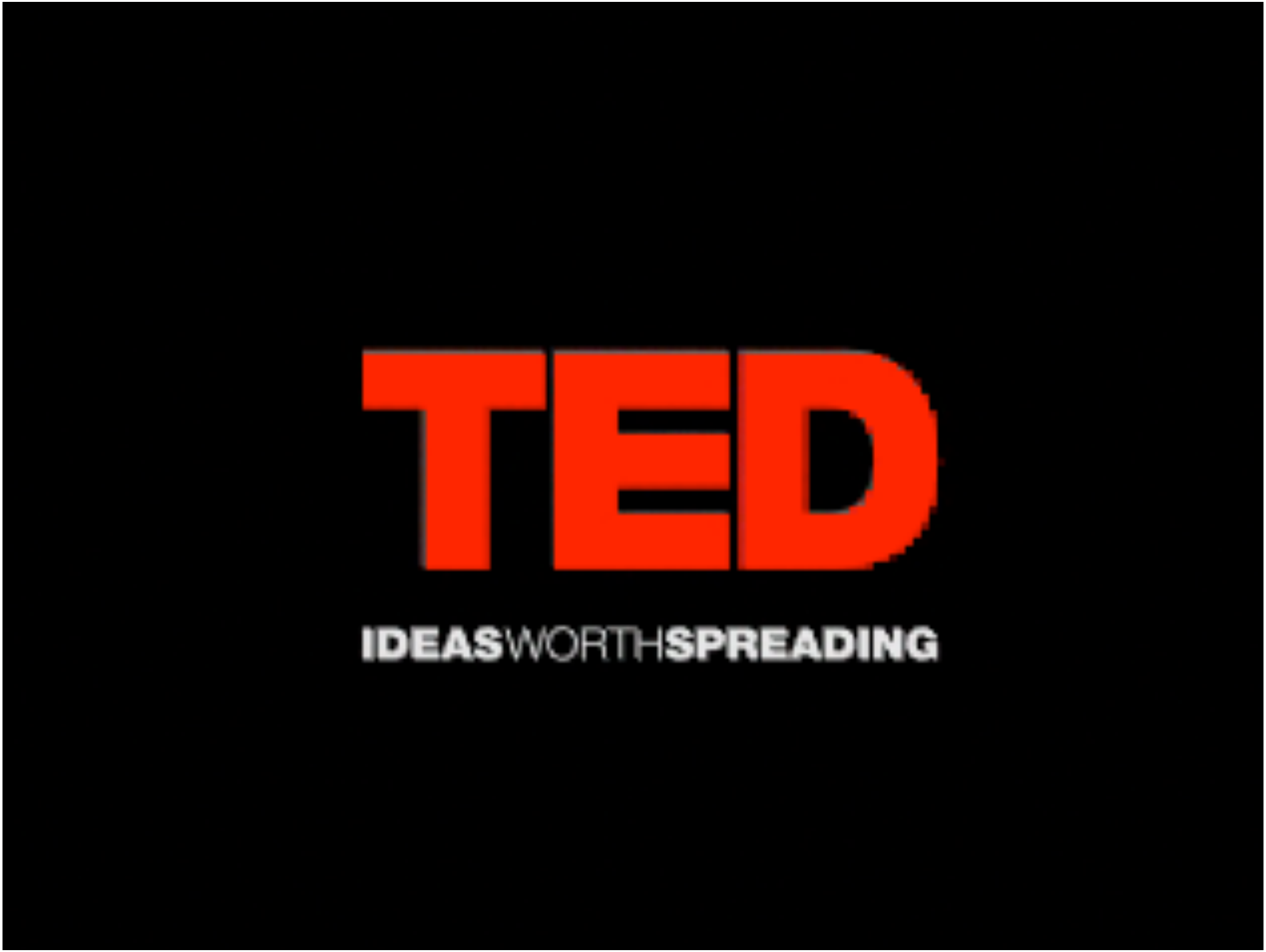
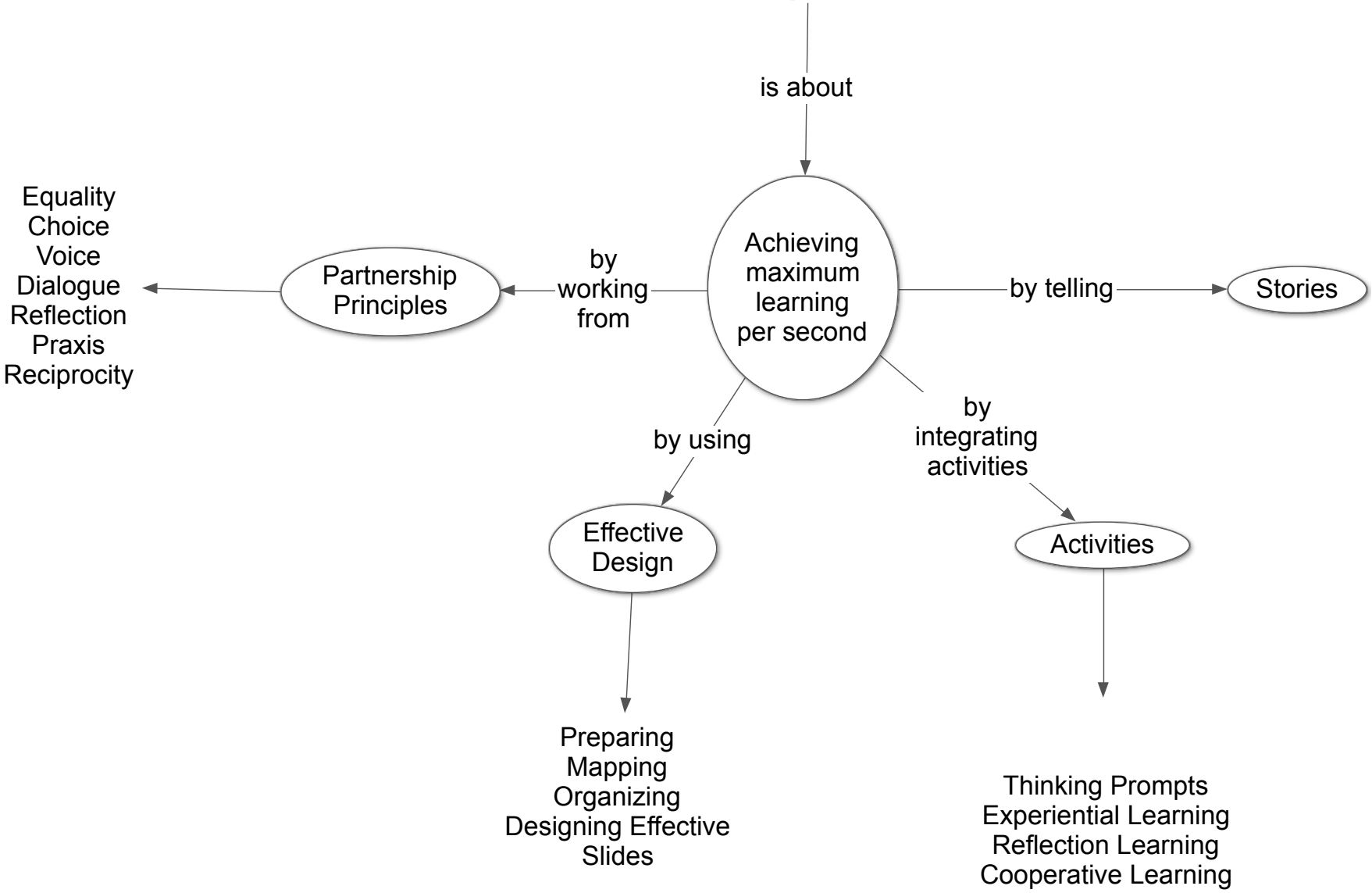
You are at the zoo, when suddenly you see an animal that has never been discovered!
DESCRIBE IT!
Imaginative Narrative
LSU Tiger


Post-it
Easel Pad
Tableau à feuilles mobiles
Block de Hojas Reposicionables
Super Sticky
Super Collant
Super Adhesivas
3M
COMMUNICATION PROCESS
FIND COMMON GROUND
LISTENING
GOOD QUESTIONS
CONTROL DIFFICULT EMOTIONS
LOVE PARTNE
READING FACIAL EXPRESSIO
SEEK OUT AN AFFIRMATION POINT
BE A WITNESS TO THE GOOD
EMPATHISE
EMPATHIC → ALIGN YOURSELF
SPEAK TRUTH TO POWER
RESPONSIVE TURNS
Thinking
Prompt MBF GW
CASE
EL. in park comp. for a book
RP
PL
Same partner
R.L.? what are your possible "hot" spots
RP_Feedback to partner
E.L. Our stories
P.L. "What will you say?"

Presentations That Make An Impact



Stories


TED
IDEASWORTHSPREADING

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