


Figure 2.2 OPD Decision Matrix

Costs	What are your desired outcomes?	How will your outcomes be measured?	What technical support do you have available?	What content and program support do you have available?	What is the level of security required?	What technology is required?	How easy is the technology to use?	What is the level of risk you are willing to accept?
	Active to dynamic learning community that supports continuous school improvement efforts through changes in beliefs and practices	Measure changes in student performance Measure changes in schoolwide practice	Dedicated personnel, some availability "after hours" (depends on scale)	Dedicated personnel, some availability "after hours" (depends on scale)	Credit or recertification data; Personal contact information; Secure transactions required; Course artifacts stored	Dedicated server(s) for the learning management systems (LMS), user data, or for media; Increased network capacity to accommodate rich media and large volume of participants	Participants collaborate in an online environment, both synchronously and asynchronously (e.g., wikis, videoconferencing, or webconferencing)	No risk accepted
	Changes in teaching or leadership practices	Measure changes in educator practice	Personnel available for routine maintenance and support	Someone dedicated a few hours a day (depends on scale)	Directory information; Users have to be approved; Use is tracked	Significant storage space for user-generated content (e.g., portfolios, docs, other)	Participants create and share documents with some rich media (pictures, videos, etc.)	Some risk accepted
	Changes in teachers' or leaders' knowledge	Measure changes in participant knowledge	Can request tech support from tech department or other source with some wait time	A few hours dedicated each week	Some content is only available to registered users; Anyone can sign up	Need proprietary software (media players) or hardware (headsets, microphones)	Participants attach documents to e-mail or post to website	Fairly tolerant of risk
	Present or share information	Record and report usage and affective data	Some to get project started; Limited and sporadic	Just me in my spare time	No personal data stored; All content is open to all people	May have to download client software but generally operates on standard applications	Similar to sending e-mail or surfing the Web	Open to risk if issues can be resolved reasonably