

HANDOUT 5.2B Analyzing Websites II

Identify a claim that the author/site is making:

Topic: _____

Comment: _____

Analyze the sponsor of the site:

- Look for internal evidence (how it's written, how it makes money, who its imagined audience is)
- Look for external evidence (What, if anything, do other sites say about the sponsor?)

Analyze the author of the information (if there is no author cited, do the same analysis of the site in general):

- Look for internal evidence (How much does the author know about the subject? What else has the author written? How does the author use links or references to social media? Do the links/use of social media go to credible sources? Do they clearly support the point the author was trying to make?)
- Look for external evidence (What, if anything, do other sites say about the author?)

What do other sources have to say about the claim made by the site you investigated?

On the basis of what you've discovered, rate the reliability of the source of information:



What makes you say so?