

## HANDOUT 5.2A Analyzing Websites I

Analyze the message of the site. The topic of each site is Jay-Z. What comment is the site making about Jay-Z?

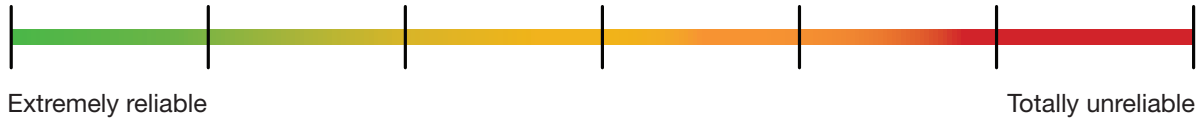
Analyze the sponsor of the site:

- Look for internal evidence (how it's written, how it makes money, who its imagined audience is)
- Look for external evidence (What, if anything, do other sites say about the sponsor?)

Analyze the author of the information:

- Look for internal evidence (How much does the author know about the subject? What else has the author written?)
- Look for external evidence (What, if anything, do other sites say about the author?)

On the basis of what you've discovered, rate the reliability of the source of information:



What makes you say so?

Based on your analysis of your site and the reports that you've heard from your classmates, rate your feeling about Jay-Z:



What makes you say so?