

## HANDOUT 4.2B Reading Path Activity II

### Purpose

- To continue online reading looking for examples of the rules of notice
- As you continue to read, you'll take in different media (often on the same page) and follow links to further pages and additional sites. You are encouraged to take up the invitations to click, view, and so on offered by authors and designers!
- Note what you're reading/seeing/hearing in the first column, then identify significant rules of notice and why/how they're used in Columns 2 through 5. Don't worry if the table gets quite long.

MEDIA: DESCRIBE THE TEXT OR ITEM	DIRECT STATEMENTS	CALLS TO ATTENTION	RUPTURES	READER RESPONSE