



ISBN: 9781071981924



The effect size of teacher credibility is noteworthy: 1.09. In fact, **teacher credibility is one of the most influential aspects of the teaching and learning process.** And it's one that we can choose to improve.

The Illustrated Guide to Teacher Credibility



# The Illustrated Guide to Teacher Credibility

## Increasing Student Learning Through Your Competence, Immediacy, Dynamism and Trustworthiness

Douglas Fisher, Nancy Frey, Dominique Smith, and Taryl Hansen

Why do some instructional strategies work better for certain teachers than others? Given the same materials, time and effort, these teachers seem to possess the secret to success when it comes to high-impact teaching. No secrets here—the key to increasing student learning outcomes is teacher credibility.

*The Illustrated Guide to Teacher Credibility* dives into one of the most impactful aspects of teaching, helping educators understand how trust, competence, dynamism, and immediacy shape students' perceptions and influence their motivation to learn. By focusing on the relationship between teacher credibility and its influence on learning, this book delivers the goods for educators to overcome barriers, establish meaningful connections, and achieve high-impact teaching. With practical insights and strategies and a research-backed Visible Learning effect size of 1.09, the authors demonstrate how credibility is not just a concept but a fundamental driver for student success with:

- **Comprehensive Frameworks:** Explore the four pillars of teacher credibility (trust, competence, dynamism, and immediacy) and how to cultivate them in your practice.
- **Practical Strategies:** Gain actionable tools for building trust with students, improving teacher clarity, and fostering dynamic, engaging learning environments.
- **Self-Assessments and Tools:** Evaluate your own credibility and use reflective tools to enhance professional growth.
- **Real-World Applications:** Learn how to apply immediacy and proximity to improve communication and create enriched classroom relationships.

This essential resource is for every educator whose aim is to inspire trust, raise engagement, and advance learning outcomes. By focusing on credibility, you'll empower your students and create an environment where they can thrive academically and socially.