FACTOR	USING THE "TRAFFIC LIGHT"  SCALE, EVALUATE YOUR CURRENT  LEVEL OF IMPLEMENTATION  (GREEN IS GOOD OR REGULARLY;  RED IS THE OPPOSITE).	USING THE SCALE BELOW, DETERMINE HOW IMPORTANT THIS FACTOR IS FOR YOU.
Trust		not at all somewhat very extremely
Competence		not at all somewhat very extremely
Dynamism		not at all somewhat very extremely
Immediacy		not at all somewhat very extremely