

Fixing Education Initiatives in Crisis

24 Go-to Strategies

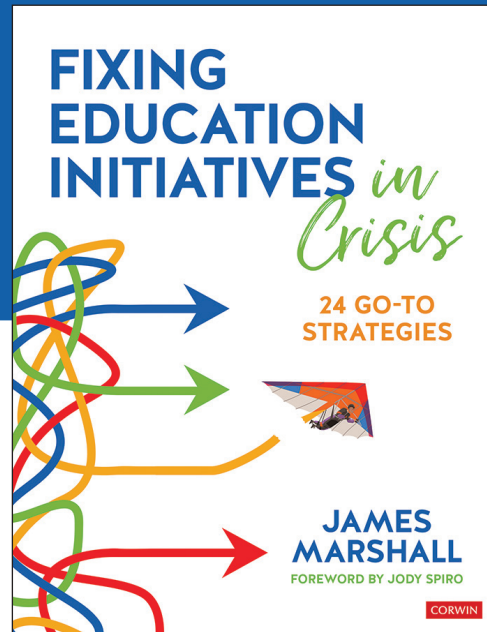
James Marshall

Insufficient planning, unclear outcomes, missing data—for leaders overseeing education initiatives, it can often seem like there’s a crisis around every corner. Drawing on decades of experience in assessment, evaluation, and data-driven decision-making, author and Professor of Educational Leadership James Marshall offers a combination of evidence-based practices and real-life experiences that provide practical solutions to the diverse challenges school leaders encounter as they implement new initiatives.

Exploring oft-encountered challenges such as poor outcomes, waning interest or support from leadership, public relations issues, scaling and sustainability roadblocks, and other implementation-related obstacles—the book identifies six types of crises confronted by education leaders and offers valuable insights and solutions for each. Features include:

- Guidance to recognize the six types of education initiative crises and strategies for resolution tailored to each type
- 24 unique tools to positively impact challenges, such as the “Triage Tool” to prioritize crisis intervention and the “Don’t Swamp the Boat” tool to explore the complement of initiatives in your school
- Two case studies and real world examples illustrating the application of selected tools across a range of crisis types

Whether you’re an education leader dealing with a program or initiative in crisis or proactively looking to prevent a crisis, *Fixing Education Initiatives in Crisis* provides practical solutions to navigate troubled initiatives and guidance for the design and implementation of healthy initiatives that yield predictable results.



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FIVE STAR REVIEWS



“Jim Marshall tells you what to do when implementation isn’t working, so you can quickly turn things around and achieve the positive impact you seek.”

—Jim Knight

Author, *Instructional Coaching: A Partnership Approach to Improving Instruction*
Co-Founder, Instructional Coaching Group