

Healthy Food Market Proposal

Your written proposal and presentation should include your rationale and benefits for selecting the proposed site. Your audience will include members from the Kansas State Departments of Education, Health and Environment, and Commerce, as well as leaders, residents, and business owners from local and surrounding communities.

1. Complete analysis for each possible site location.

Select and analyze factors. List your findings and additional questions.

- Land area and topography
- Type of community(ies): urban, rural, suburban
- Community and school demographics (e.g., race, income)
- Distance each school is from the proposed location; use online map measurement tools
- Transportation (public, personal vehicle, other considerations)
- Support in addressing food deserts in the area
 - + (use the USDA Food Access Research Atlas, found at <http://bit.ly/2mo0BQU>)
- Other food markets

2. Select your site and name the food market.

- Explain the process used to determine the location for the new Healthy Food Market.
- What are the benefits of this location?
- What are the concerns of this location?

3. Provide one recommendation for community members as they advocate for healthy food choices in their region.

4. Prepare your written proposal and presentation (5 to 6 minutes).