

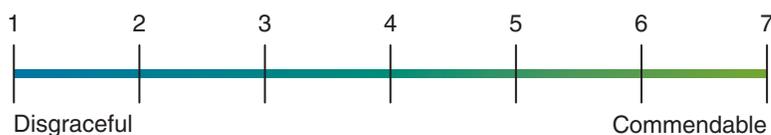
A Short Biography of Mark Zuckerberg

Mark Zuckerberg was raised in an affluent household in White Plains, NJ. His parents were both well-educated and successful professionals who were able to afford to send him to exclusive private schools. Furthermore, they nurtured his early interest in computers by hiring a private tutor to work with him. Zuckerberg's talent for computer programming started to show itself during his adolescence when he created a program that would later become the music-streaming service Pandora. Both Apple and Microsoft offered to purchase the program for a substantial amount of money, but Zuckerberg refused, insisting instead to give it away for free.

After turning down several lucrative job offers, Zuckerberg enrolled in college at Harvard University, where he quickly developed a reputation as the most talented programmer on campus. During his sophomore year, he developed a program that allowed college students to select courses based on the courses that other users had selected. It was during this time that he started working on an idea for a social networking site. Working in collaboration with his close friends Dustin Moskovitz and Chris Hughes, they launched the site that would soon become known throughout the world as Facebook in June 2004. Zuckerberg's best friend, Eduardo Saverin, provided the initial startup money and was credited as being the co-founder of Facebook when the site originally launched. In less than a year, Facebook had over 1 million users. Zuckerberg soon became one of the world's youngest billionaires.

However, Facebook's meteoric rise was not without controversy. The first major controversy involved three men who were students at Harvard at the same time as Zuckerberg. In 2006, they filed a lawsuit against Zuckerberg claiming that he had falsely befriended them and then stole the idea for Facebook from them. Zuckerberg denied the claim, arguing that they had two very different ideas for social networking sites, but the court found sufficient cause to believe that Zuckerberg's behavior evidenced his intention to steal the idea. The second major controversy involved Facebook co-founder, Eduardo Saverin. In 2005, just before Facebook gained immense popularity, Zuckerberg devised a way to force Saverin out of the company by diluting his shares in the stock. Legally, the matter was settled out of court with both parties agreeing not to discuss the details. Zuckerberg's friendship with Saverin never recovered, and Saverin eventually left America permanently.

Scale B: Mark Zuckerberg's success should be viewed as



Writing Portfolio

Develop a brief argument where you compare Tillman and Zuckerberg with respect to their sense of responsibility to others. Your *claim* should assert your view on which person is a better example of what it means to be responsible. Draw upon details from both people's lives as *data*. Then, your *warrant* should be a general principle about responsibility to others that could apply to many different situations.