

HOW IMPORTANT IS	EXTREMELY IMPORTANT (%)	IMPORTANT (%)	TOTAL (%)
Accuracy?	95.2	1.6	96.8
Clarity?	74.6	22.2	96.8
Spelling, punctuation, and grammar?	58.7	36.5	95.2
Conciseness?	41.3	50.8	92.1
Scientific precision?	36.5	33.3	69.8
Visual appeal?	11.1	68.3	79.4

FIGURE 6.3 • Percentage of Responding Employers Who Valued Key Writing Skills

Source: *Writing: A Ticket to Work . . . Or a Ticket Out* © 2004. The College Board. Reproduced with permission.