Figure 4.6 Assessing creativity.

	Very Creative	Creative	Ordinary/Routine	Imitative
Variety of ideas and contexts	Ideas represent a startling variety of important concepts from different contexts or disciplines	Ideas represent important concepts from different contexts or disciplines	Ideas represent important concepts from the same or similar contexts or disciplines	Ideas do not represent important concepts
Variety of sources	Created product draws on a wide variety of sources, including different texts, media, resource persons, or personal experiences	Created product draws on a variety of sources, including different texts, media, resource persons, or personal experiences	Created product draws on a limited set of sources and media	Created product draws on only one source or on sources that are not trustworthy or appropriate
Combining ideas	Ideas are combined in original and surprising ways to solve a problem, address an issue, or make something new	Ideas are combined in original ways to solve a problem, address an issue, or make something new	Ideas are combined in ways that are derived from the thinking of others (for example, of the authors in sources consulted)	Ideas are copied or restated from the sources consulted
Communicating something new	Created product is interesting, new, or helpful, making an original contribution that includes identifying a previously unknown problem, issue, or purpose	Created product is interesting, new, or helpful, making an original contribution for its intended purpose (for example, solving a problem or addressing an issue)	Created product serves its intended purpose (for example, solving a problem or addressing an issue)	Created product does not serve its intended purpose (for example, solving a problem or addressing an issue)

Source: Brookhart, S. M. (2013). How to create and use rubrics for formative assessment and grading, p. 54. ASCD. Copyright 2013 by ASCD. Adapted with permission.