

**Figure 2.7** Improving Your Social Presence

Indicators	Examples That Contribute to Increased Social Presence
Social Respect	<ul style="list-style-type: none"><li>• Expressions of appreciation</li><li>• Acknowledgment of ideas, opinions, or points of view</li><li>• Timely response</li></ul>
Social Sharing	<ul style="list-style-type: none"><li>• Sharing information</li><li>• Relational trust</li><li>• A close relationship</li></ul>
Social Identity	<ul style="list-style-type: none"><li>• Greeting the person</li><li>• Using the person's name</li></ul>
Open Mind	<ul style="list-style-type: none"><li>• Expressing agreement or disagreement about ideas productively</li><li>• Offering positive feedback</li><li>• Disclosures about self</li></ul>
Intimacy	<ul style="list-style-type: none"><li>• Expressing personal experiences</li><li>• Expressing emotions and feelings</li></ul>