

# The Brain-Targeted Teaching Model

## A Framework for Joyful Learning and Leading

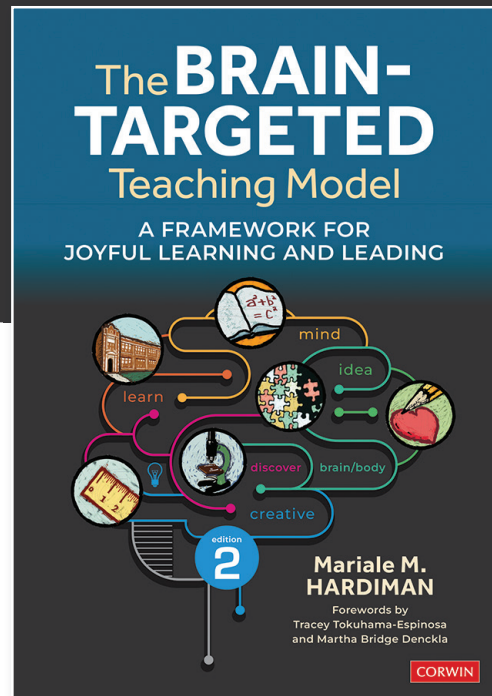
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With all the recent updates and advances in education and the cognitive sciences, it's crucial that we update and advance how we teach. It is time for our practices to reflect a focus on the way people think and learn rather than solely on the product of that learning.

This new edition of the bestselling *The Brain-Targeted Teaching® (BTT) Model* effectively bridges science and practice by providing educators and other professionals with a cohesive, six-step pedagogical framework of effective and practical instruction informed by the latest research. Ideal for any setting where learning is a priority, inside you'll discover

- A step-by-step process for designing learning units that integrate the acquisition of content and skills like creative thinking, problem-solving, and real-world applications
- An in-depth exploration of the vital relationship between mind and body with a special focus on the role of the arts in cognition and learning
- Work samples, lesson plans, and "expert practitioner" tips from educators and other professionals who have used the BTT model in their classrooms or workspace
- New chapters on culturally-relevant pedagogy, parenting and homeschooling, technology and virtual reality, and the use of the BTT Model in research studies worldwide.

Easily applicable to all age levels and content areas, *The Brain-Targeted Teaching Model* helps you focus on what is proven to work and provides you with the tools and examples you need to apply it with confidence.



ISBN:9781071939833