**Title:** *Developing Assessment-Capable Visible Learners, Grades K-12*

**Subtitle:** Maximizing Skill, Will, and Thrill

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**ISBN**: 9781506389981

**List Price:** $36.95

**Subject Line:** Fresh insights from the authors of Visible Learning for Literacy

**Teaser Line:** Goal #1: Developing Students Who Know How to Learn

**Headline:** Dive more deeply into one of the most critical components of Visible Learning: Self Assessment

Body Copy:

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You’ve already seen the impact that applying Visible Learning can have, and now is a great time to provide the enormously powerful tool that’s proven to propel students to higher levels of achievement: Self Assessment.

With acclaimed authors Nancy Frey, Douglas Fisher and John Hattie as your guides, you’ll discover:

The best way to introduce students in your school to self-assessment, and how to provide ample opportunities for them to apply it to their own learning

The cognitive, metacognitive, and motivational strategies that fuel student progress

How to create a classroom environment that views mistakes as a chance to learn