

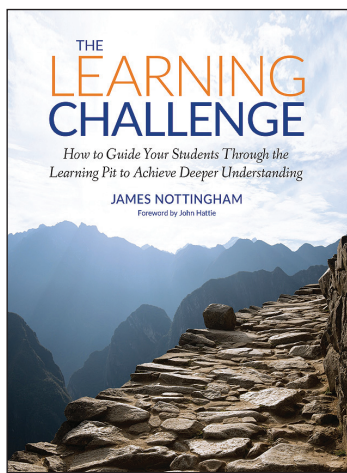
# Why is *The Learning Challenge* so important?

When students push themselves outside of their comfort zones of learning and into the “learning pit” of cognitive conflict, they develop essential learning skills that can last a lifetime.

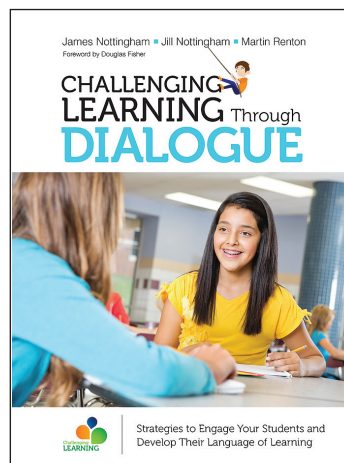
Build on the groundwork of *The Learning Challenge* with the companion titles to help students discover their “eureka!” moments through challenge, dialogue, and feedback.



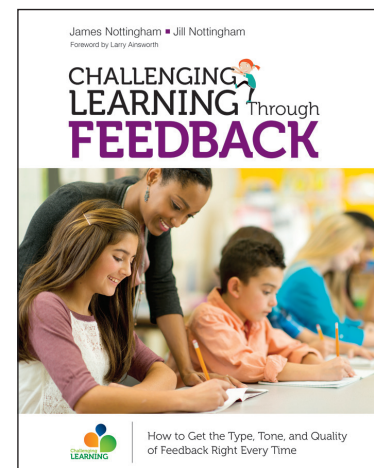
**James Nottingham**, an internationally known author and consultant, is the founder of Challenging Learning, a company based in the UK, Australia and Scandinavia. His passion is in transforming the most up-to-date research into strategies that really work in the classroom. He has been described by the Swedish Teaching Union as “one of the most talked about names in the world of school development.”



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