**Title**: Engagement by Design

**Subtitle**: Creating Learning Environments Where Students Thrive

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**Subject Line:** The Key to Classroom Engagement

**Teaser Line:** Design real connections with students

**Headline:** Manage your classroom’s success, one motivated student at a time

**Body Copy:** (Book cover image right-side of copy)

Learn More (CTA below book image)

Everyone has that one teacher they remember for the rest of their life. Learn how to make lasting impressions by building relationships, increasing clarity and giving students a challenge. *Engagement by Design* gives you a framework for making daily improvements in engaging students, highlighting opportunities that offer the greatest benefit in the least amount of time.