**Title:** No More Fake Reading

**Subtitle:** Merging the Classics With Independent Reading to Create Joyful, Lifelong Readers

**Author(s):** Berit Gordon

**ISBN:** 978-1-5063-6551-0

**List Price:** $29.95

**Subject Line:** Stop fake reading forever

**Teaser Line:** Motivate students to read; give them a choice

**Headline:** Choice Reading + Class Novel = Literacy Success

**Body Copy:** Explore Book>> (Call to action) below cover image

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Use this blended model that combines the benefits of classic literature with the motivational power of choice reading and discover a revolutionary approach to literacy success in your classroom. Berit Gordon’s ground-breaking strategy motivates students to read, while also giving teachers a much-needed platform for engaging young readers with classic literature.

**Author Bio Copy:**

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**Berit Gordon**coaches teachers as they nurture lifelong readers and writers. Her path as an educator began in the classroom in the Dominican Republic before teaching in New York City public schools. She also taught at the Teachers College of Columbia University in English Education. She current works as a literacy consultant in grades 3-12 and lives in Maplewood, New Jersey with her husband and three children