**Title:** No More Fake Reading

**Subtitle:** Merging the Classics With Independent Reading to Create Joyful, Lifelong Readers

**Author(s):** Berit Gordon

**ISBN:** 978-1-5063-6551-0

**List Price:** $29.95

**Subject Line:** Choice Reading + Class Novel = Literacy Success

**Teaser Line:** Motivate students to read with this blended model

**Headline:** Stop students from fake reading forever!

**Body Copy:** Explore Book>> (Call to action) below cover image

(Book cover image right-side of copy)

Introduce your teachers to a revolutionary approach that combines choice reading with the shared classroom novel. Berit Gordon’s ground-breaking strategy motivates students to read, while also giving teachers a much-needed platform for engaging young readers with classic literature.

**Author Bio Copy:**

(Author cover image right-side of copy)

**Berit Gordon**coaches teachers as they nurture lifelong readers and writers. Her path as an educator began in the classroom in the Dominican Republic before teaching in New York City public schools. She also taught at the Teachers College of Columbia University in English Education. She current works as a literacy consultant in grades 3-12 and lives in Maplewood, New Jersey with her husband and three children