**Title**: Developing Writers of Argument

**Subtitle**: Tools and Rules That Sharpen Student Reasoning

**Author(s):** Michael W. Smith & Jon-Philip Imbrenda

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**Subject Line:** Better Arguments Build Better Critical Thinkers

**Teaser Line:** Teach your students a key transferable skill that provides a lifetime of value.

**Headline:** Twenty Read-to-Use Lessons to Develop Stronger Writers of Argument

**Body Copy:** (Book cover image right-side of copy)

Help your students create better arguments, and you’ve helped them to become better critical thinkers — and better citizens. But even though argument writing is one of most important transferable skills we can develop in our students, it’s often a challenge to make it relevant to their day-to-day experiences.

This innovative book offers the solution in the form of ready-to-implement lessons centered around topics proven to interest students and used as a springboard for introducing the key elements of effective argument writing: claim, data, and warrant.

Sample student writing and helpful instructional tools round out this guide to leading your students in this crucial aspect of their development as engaged students and citizens.

Order the book today (Call to action)

**Author Bio Copy:** (Author cover image right-side of copy)

**Michael W. Smith**, a professor in Temple University's College of Education, joined the ranks of college teachers after eleven years of teaching high school English. His research focuses on understanding both how adolescents and adults engage with texts outside school and how teachers can use those understandings to devise more motivating and effective instruction inside schools.