**Title:** Diving Deep Into Nonfiction, Grades 6-12

**Subtitle:** Transferable Tools for Reading ANY Nonfiction Text

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**Subject Line:** Have you noticed?

**Teaser Line:** Teach students to be powerful readers who can connect and make meaning of what they have noticed

**Headline:** Notice the rules and conventions of nonfiction texts

**Body Copy:** (Book cover image right-side of copy)

With *Diving Deep Into Nonfiction*, Jeffrey D. Wilhelm and Michael W. Smith deliver a revolutionary teaching framework that helps students read well by noticing the rules and conventions of nonfiction texts. Classroom-tested lessons, compelling short excerpts, and provocative discussion takes reading across content areas enters a whole new era.

No matter what they are reading, students learn to be on high alert, and highly curious about how texts work and what they mean, as they learn to notice direct statements of principle, calls to attention, ruptures, and readers’ rules of notice:

* **Notice the topics and the textual conversation:** *Who is speaking and how might he or she be responding to another’s ideas? What is the idea that gives “heat” to this text?*
* **Notice key details:** *What attracts my attention? How does the author signal both direct and implicit statements of meaning? How does the author use the unexpected? How can I interpret patterns of key details to see overall meanings?*
* **Notice varied nonfiction genres:** *What are the essential features of this kind of text? How does the author employ them? What effects are they designed to have on the reader?*
* **Notice text structure:** *How does the author structure the text to connect details and ideas? What patterns of thought does the author use along the way?*